## Capital Markets Day 2023



### **Elekta Capital Markets Day 2023**



- Introduction 1
- Market development update 2
- **Financials** 3
- **Accelerate innovation** 4

Break -----

- **Driving partner integration** 5
- **Driving adoption** 6
- The customer lifetime companion 7
- **Q&A and closing remarks** 8

#### **Speakers**



Gustaf Salford

CEO



Tobias Hägglöv

CFO



Maurits Wolleswinkel President, Linac & Software solutions



Carlos Castilleja EVP Region Americas



Dr. John Christodouleas SVP Medical Affairs and Clinical Research



Dr. Alison Tree Clinical Oncologist at Roval Marsden



Anming Gong

EVP Region China



Anish Patankar SVP Software Solutions



Hilma Nordquist

Habib Nehme CCO Sustainability Director



### ACCESS 2025 Strategy





## Strategy execution well under way to drive strong shareholder value second half of ACCESS 2025



## First half of ACCESS 2025

- **Esprit, CMM<sup>1</sup>, and Elekta ONE** launched
- Unity clinical progress & adoption
- Services growth higher than installed base growth
- Partnerships deepened
- **Resilience and Cost-reduction Initiative** delivered
- Science-based sustainability targets established & validated

Second half of ACCESS 2025



- Back to strong revenue growth and margin expansion
- Continued Product launches to accelerate order growth
- > Market leading product portfolio with **Unity in the lead**
- Services growing faster than installed base growth
- Continued expansion of partnerships
- Gradually increased leverage of Elekta ONE – revamped commercialization & efficiencies

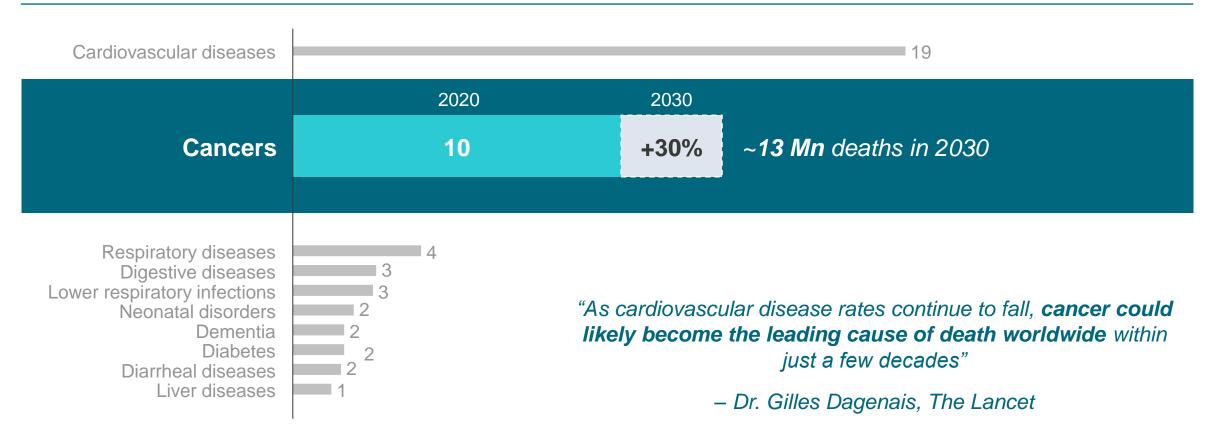


## Market development update



# Cancer remains the fastest growing cause of death globally, predicted to increase by nearly 1/3 this decade

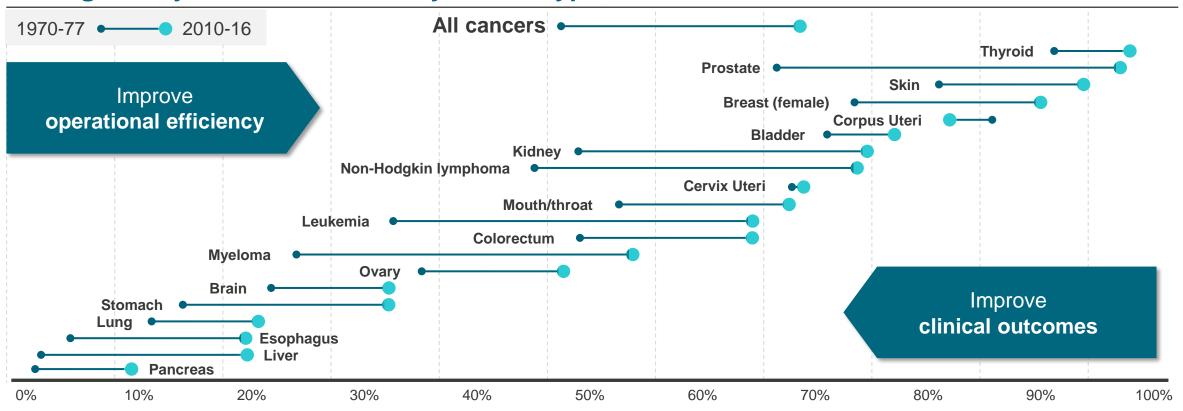
#### Mortality by cause 2020, Mn



### 🕑 Elekta

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# However, improvements in cancer care significantly increase survival rates – we must progress on dual fronts



#### Average five-year survival rates by cancer type, United States

This five-year interval indicates the percentage of people who live longer than five years following diagnosis.

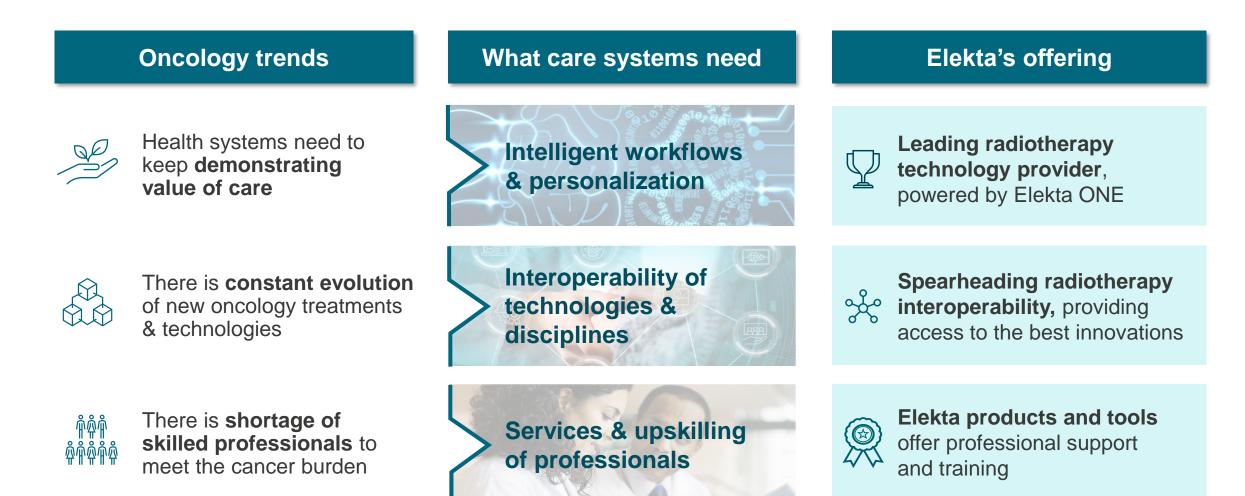
### Elekta

Source: Based on data by the journal of the National Cancer Institute: Surveillance, Epidemiology and End Results Program. Data visualization is available at OurWorldinData.org, where you'll find research and visualizations on this topic. Licensed under CC-BY-SA by the authors Hannah Ritchie and Max Roser.

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# Elekta drives progress across three key trends to improve cancer care, in collaboration with customers and partners



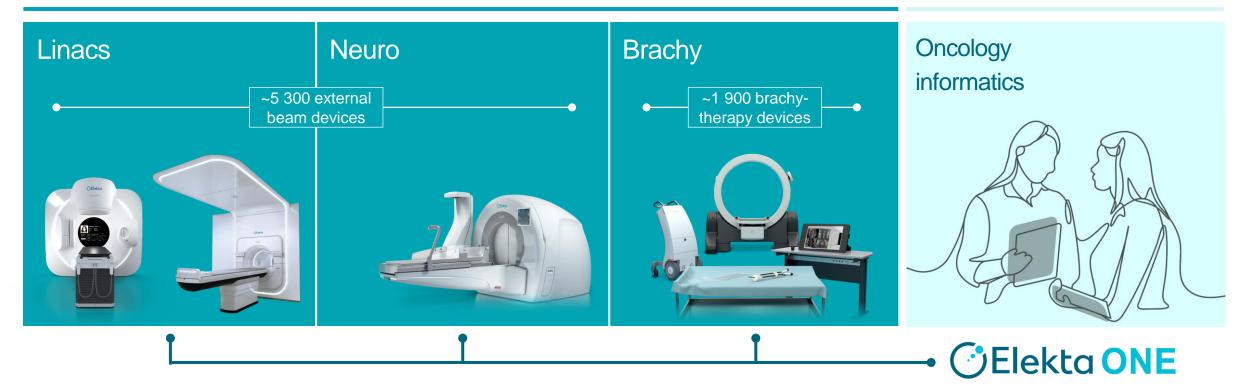


# Elekta has market leading positions in all our segments, and an installed base of more than 7 000 devices

**Radiotherapy treatment solutions and Services** 

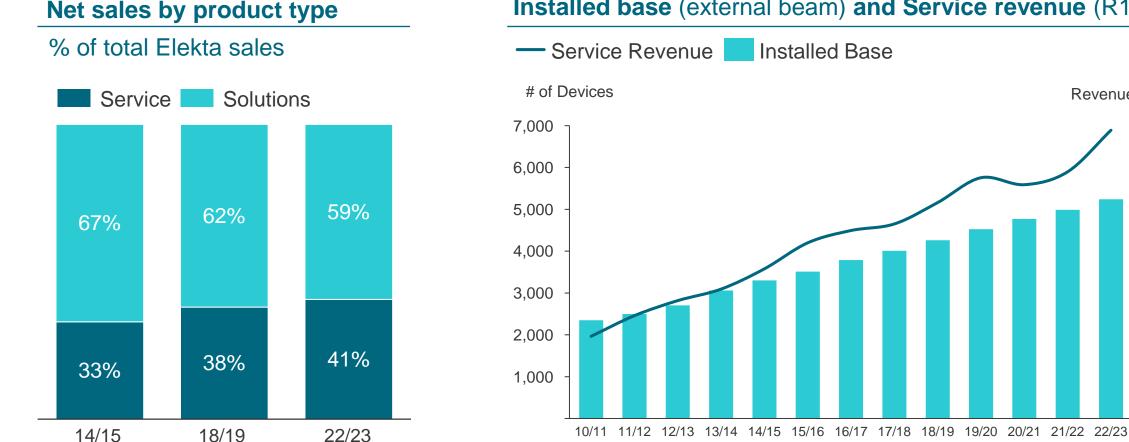


#### Comprehensive Oncology Care Solutions



### Elekta has a strong service business, 40% of total revenue, outgrowing installed based growth





#### **Installed base** (external beam) and Service revenue (R12M)

Revenue (MSEK)

7,000

6,000

5,000

4,000

3,000

2,000

1,000

# Elekta has a global presence with a diversfied geographic mix and strong growth drivers across regions

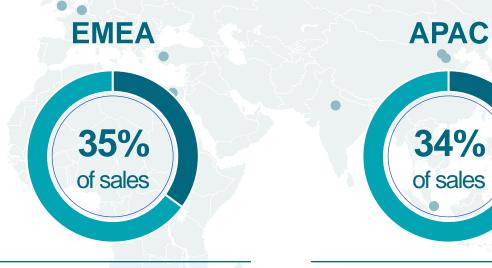
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Elekta is headquartered in Stockholm, Sweden, with offices in more than 120 countries and listed on Nasdaq Stockholm

= regional hubs



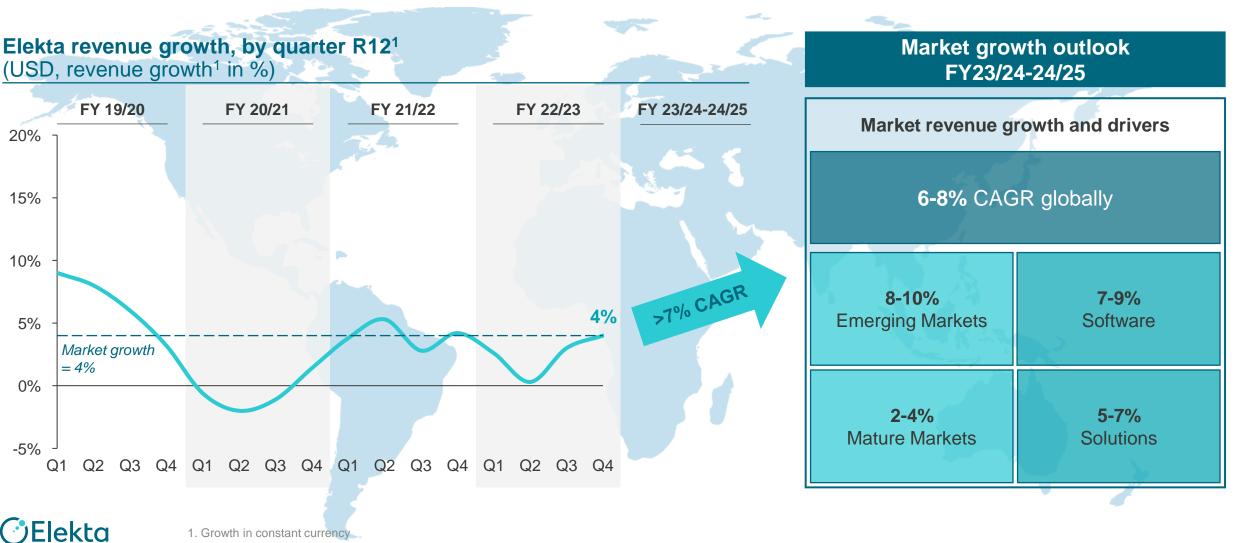
- US accounts for 75%
- Gain share with recent
   product launches and partnerships



- Europe 80%, MEA 20%
- Drive growth in both mature and emerging markets

- China 50%
- Growth area with large greenfield opportunity

## Elekta is well positioned in a market coming back to healthy growth



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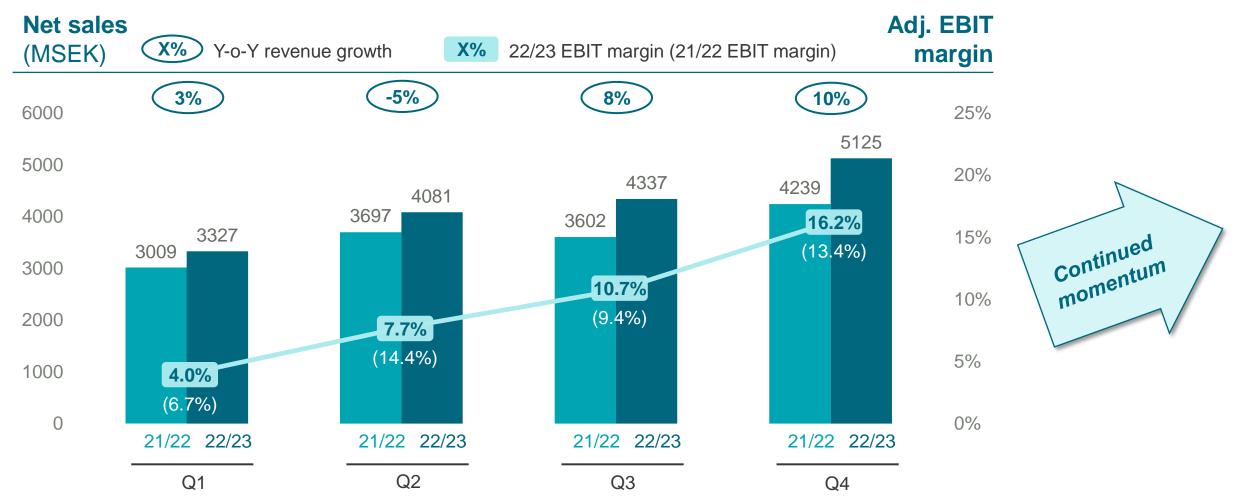
1. Growth in constant currency Source: Elekta business intelligence; Market reports

## **Financials**





### We are continuing our momentum from H2 22/23



Elekta

Note: Net sales growth based on constant exchange rates compared to the same quarter the previous year. Margin excluding IAC.

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## Outlook from 2022/23 until 2024/25 – focus on driving shareholder value



Focus on driving shareholder value

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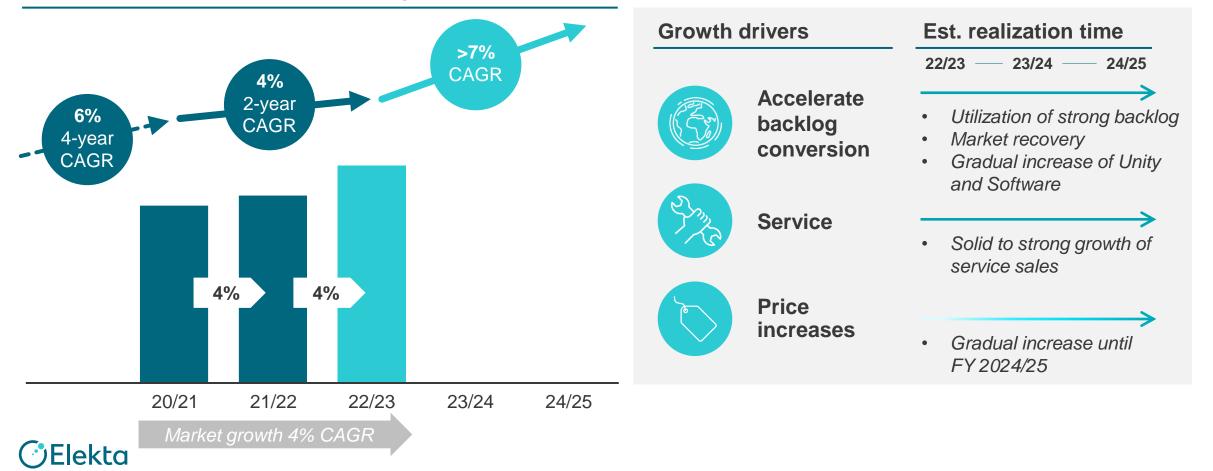


## Net sales growth in line with market last two years, expected to reach >7% CAGR by 24/25



#### **Net sales**

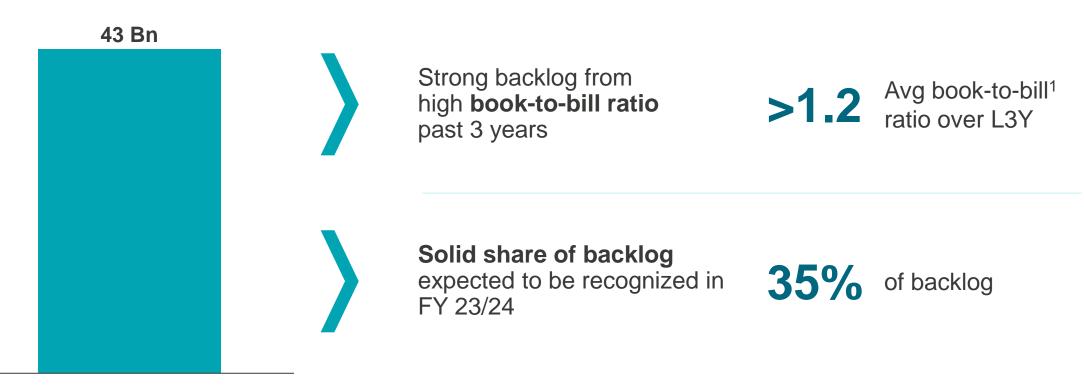
(MSEK, YoY-% in constant exchange rates)



## Strong backlog enables healthy revenue growth onwards



Total backlog (BSEK)

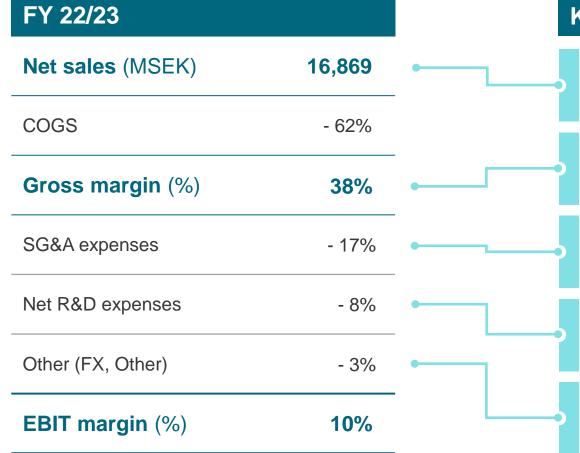


FY 22/23



### We will expand EBIT margin until 24/25





#### Key components until FY 24/25

#### Revenue

• Volume growth & gradual price increase realization

#### **Gross margin**

Improved gross margin from revenue growth, COGS reduction & full effect from Cost-reduction Initiative

#### SG&A

• Further SG&A margin improvement driven by revenue growth, productivity improvement & full effect from Cost-reduction Initiative

#### R&D

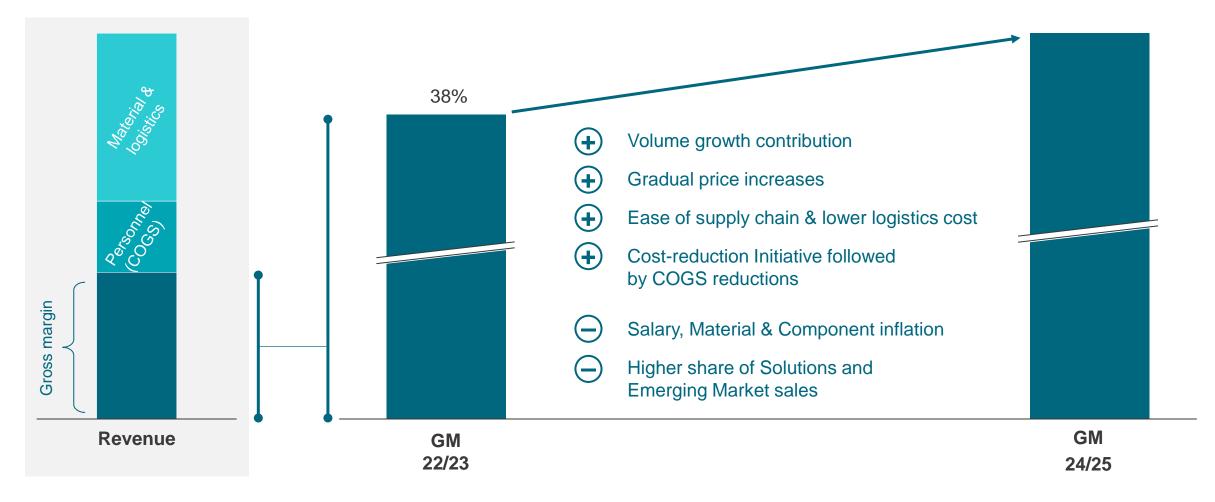
Continued investments and gradual increase of amortization

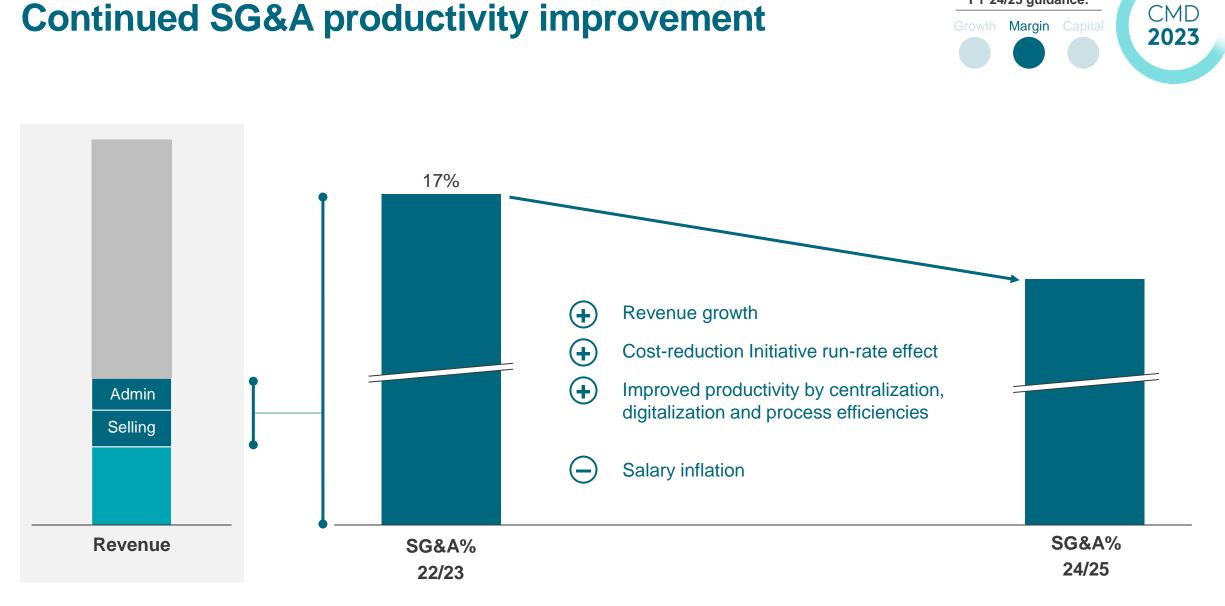
#### Other

· Less negative impact from currency levels expected

## Improved gross margin from revenue growth and cost efficiencies



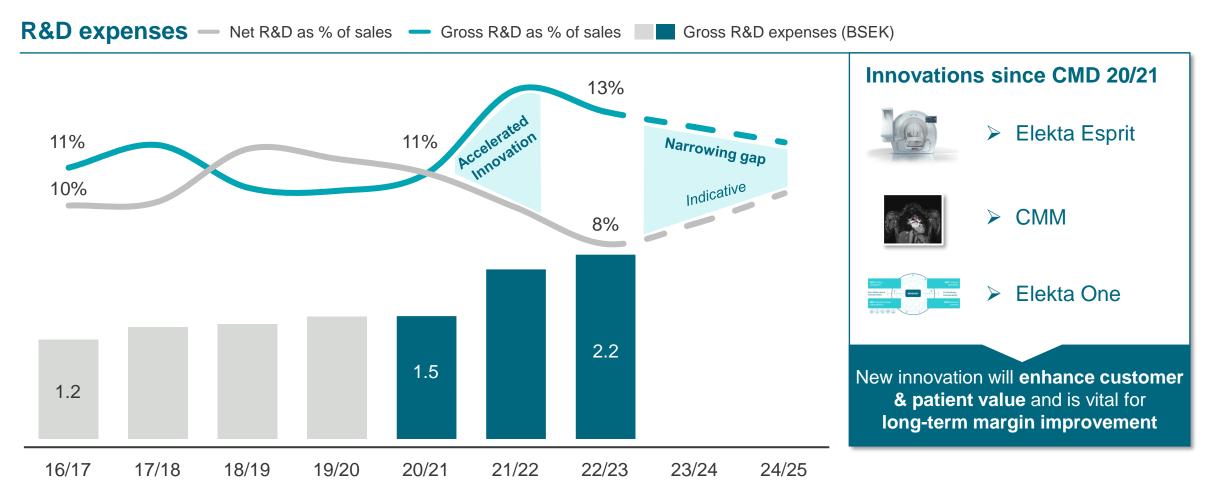




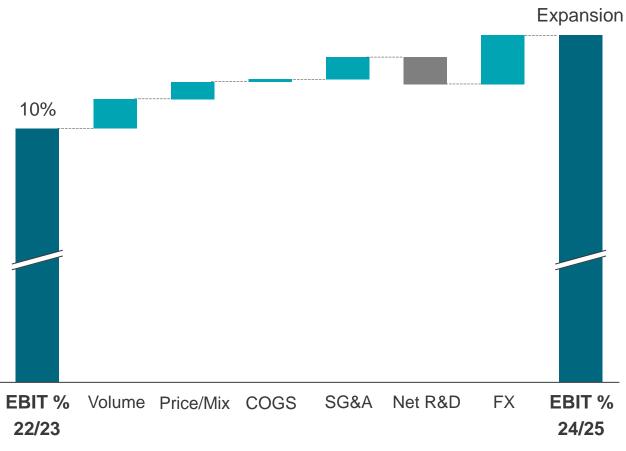
FY 24/25 guidance:

# Continued selected investments in innovations to secure future offering while maintaining cost control

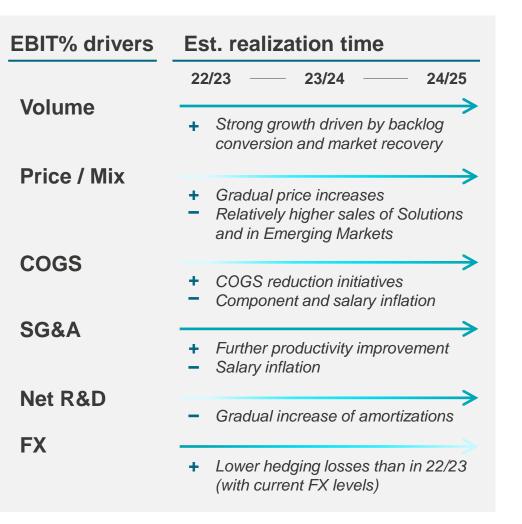
FY 24/25 guidance: Growth Margin Capital



# EBIT margin expansion driven by higher sales, improved productivity and FX



Illustrative scenario of Elekta's margin expansion over the next two years



FY 24/25 guidance:

Growth Margin Capital

CMD

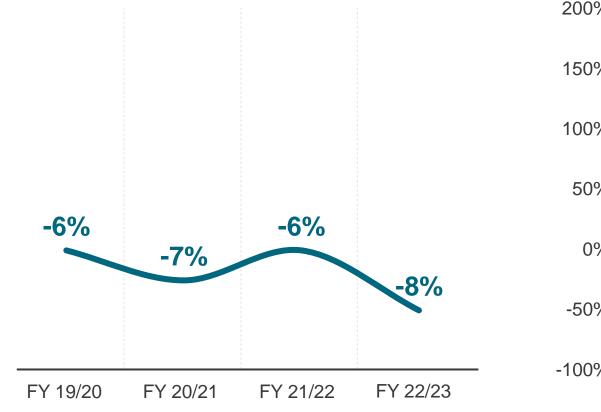
2023

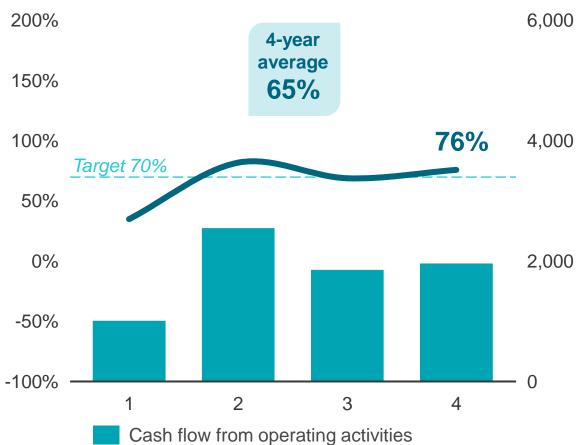
### Continued focus on cash flow and working capital



#### Net working capital as % of net sales

Elekta





**Operational cash conversion % (Cash flow in MSEK)** 

### **Capital allocation going forward**





## We are utilizing current momentum to drive shareholder value





Product launches to accelerate order growth



Utilize **demand increase** and accelerate **backlog conversion to drive revenue growth** 



**Margin expansion** driven by volume contribution, price increases and cost productivity



Continued focus on cash conversion and working capital



Capital allocation to include dividends and investments in portfolio & geographic expansion

Focus on driving shareholder value

### 🕑 Elekta

### ACCESS 2025 Strategy





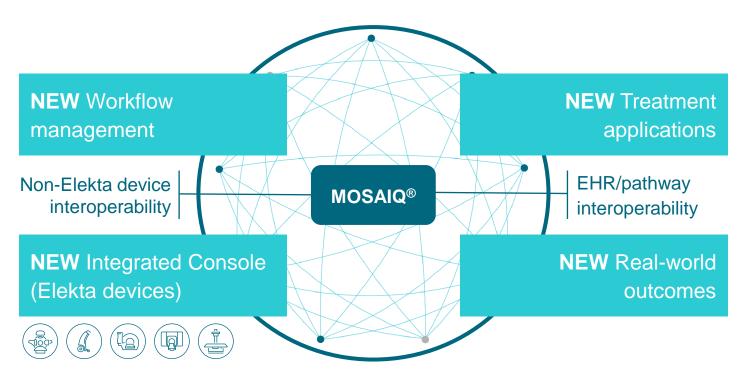
# Several new innovations launched since last CMD across our whole product porftfolio



Linacs	Neuro	Brachy	Software
Comprehensive Motion Management (CMM) introduced to the Unity	Esprit launched, offering market leading SRS delivery and workflows	Elekta studio bringing optimized imaging and adaptive workflows to brachytherapy	Elekta ONE revamping our software eco-system to drive more personalization with less effort
		Elekta Studio	CElekta ONE
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Joint software foundation for streamlined workflows, automation and personalized treatments			

### **Elekta ONE launched at ESTRO**

## CElekta ONE

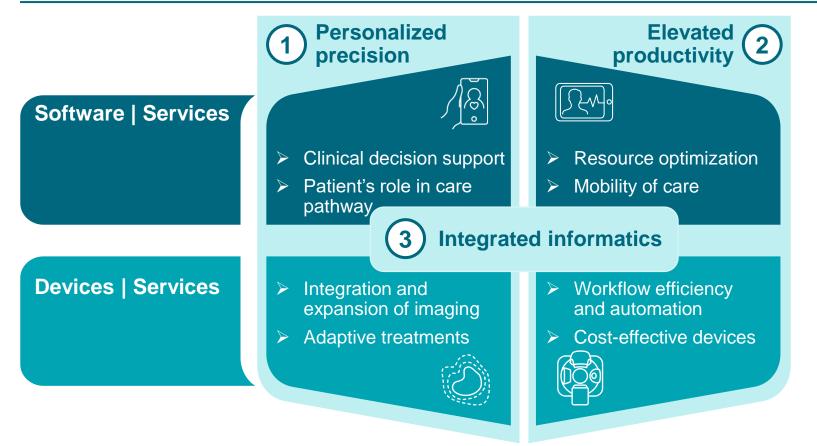


- Unified software environment
- Evolving ecosystem, no loss of functionality
- Strengthened commitment to open interoperability

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# Our innovation agenda reiterated: Driving more personalization, CMD 2023 with less effort, enabled by software and informatics

Across Elekta's portfolio, three focus areas steer our innovation agenda



Towards **routine personalization of every treatment** from CMM, online adaptive and PROs



Towards **50% cost reduction per treatment** from automation in workflow, planning & delivery

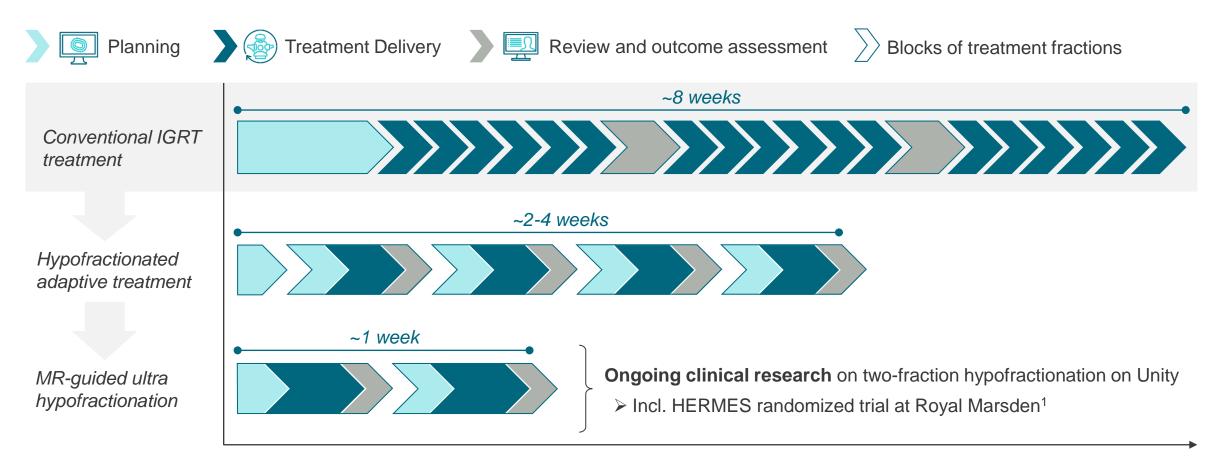


Towards integrated decision support and data-driven care management from real-worldoutcomes portfolio

### Towards more personalized treatment at lower cost

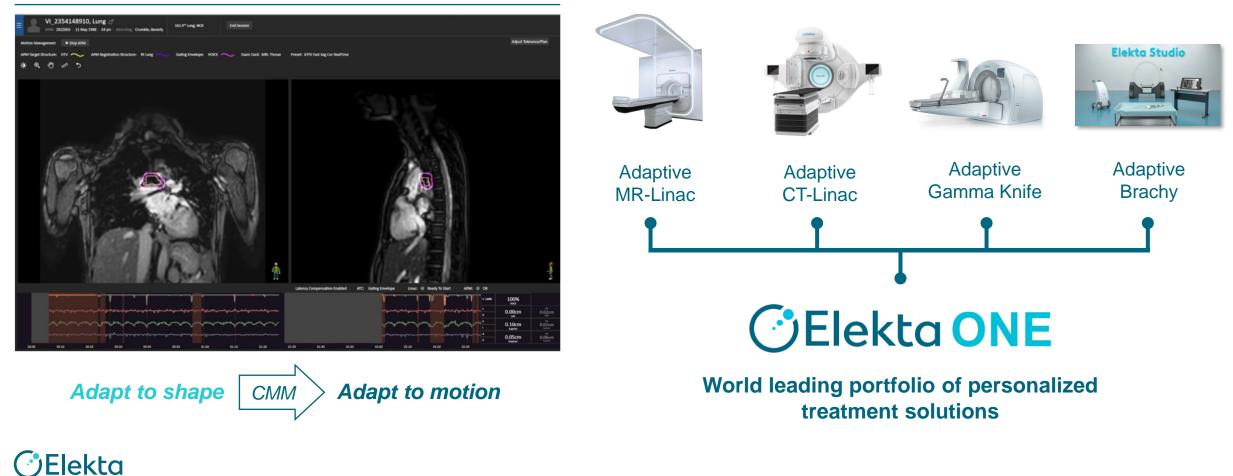


#### From 8 weeks to 1 week treatment - benefits patient and clinicians



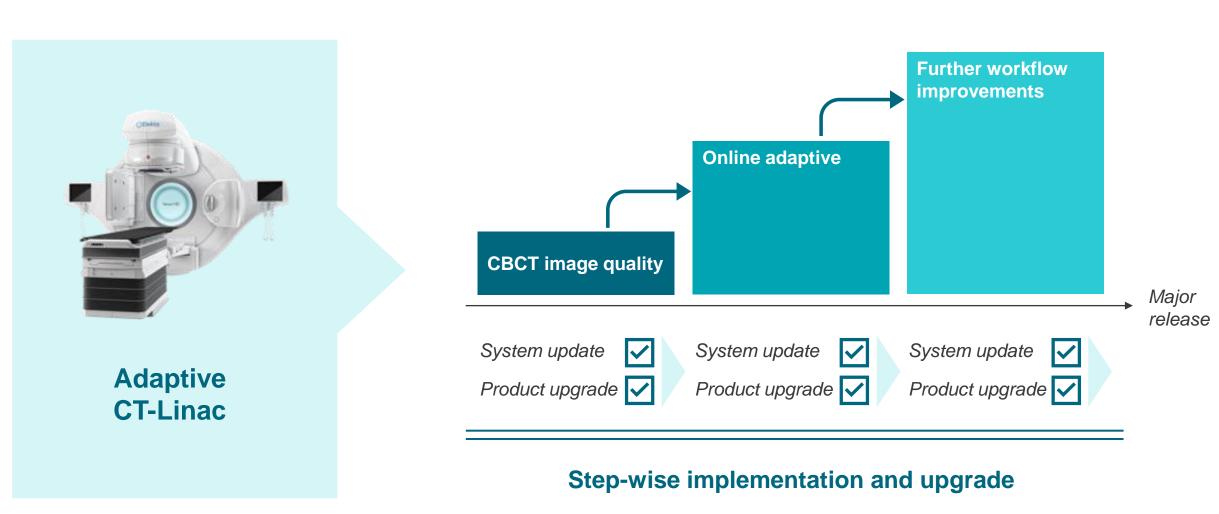
## **Towards routine personalization of every treatment with** CMM, online adaptive and patient reported outcomes

#### **Comprehensive Motion Management**



ി precision

Personalized



Personalized

precision

**(1)** 

# 1 We are bringing 'Adaptive' to the CT-Linac to improve outcomes

# Elevated productivity

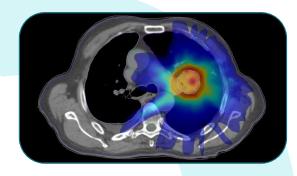
# 2 Towards 50% cost reduction per treatment from automation in workflow, planning and delivery

#### **ONE | smart view**

- Mobile and modern interface to oncology information system
- Notifications, visualisation and approvals – wherever you go

#### **ONE | smart flow**

- Protocol based workflow with integrated user experience
- Supports Elekta 3<sup>rd</sup> party applications



#### **ONE** | auto planning

- Intuitive, robust and automated decision making process
- From 1.5 hour to as low as 1.5 minute

# 3 Towards integrated decision support and data driven care management from real-world outcomes portfolio

3 Integrated informatics

Better care decisions from data insights generated across portfolio of real-world outcomes





# 3 AI is expected to transform radiotherapy in the coming years – Elekta examples

## From Structures to Target contouring

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Enabled by Al driven image quality improvements



#### Real-time Motion Management on CT-linac

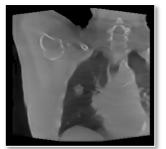
➢ Breakthrough AI technology for CMM on conventional linacs from exclusive partnership with University of Sydney & SeeTreat<sup>™</sup>



#### Apply Generative AI on most complex challenges

Correcting for breathing motion for 4D lung within seconds





4D CBCT today minutes

Al-driven 4D CBCT seconds



Note: Research underway not for sale Source: Elekta, Partnership for Online Personalized AI-driven Adaptive RT

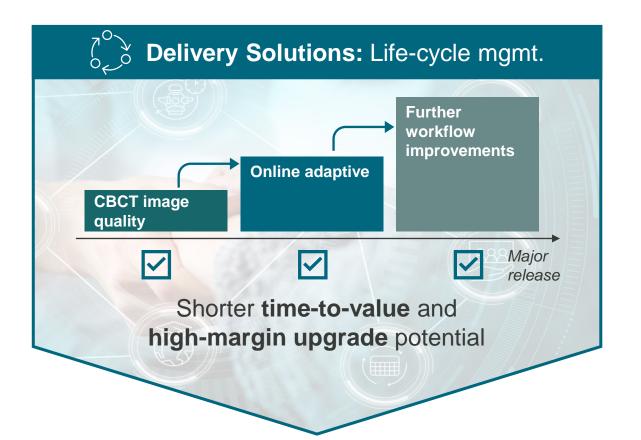
### **Compelling business case leads our innovation focus**

### CMD 2023

**Software:** Revamped commercial engine

# **Elekta ONE**

**Upselling higher recurring value** per customer – increasing software share of business



'More personalization with less effort' driving customer value and profitable growth



### ACCESS 2025 Strategy





# Sustainability at Elekta: What we do matters, but how we do it matters more than ever

#### Environment

Elekta

- Emission reduction targets validated by Science Based Targets Initiative (SBTi)
- Using innovation to minimize environmental footprint
- 2023: Sustainability-linked RCF





#### Social

- Access to healthcare through infrastructure, innovation, training
- Supporting people across our value chain
- Elekta Foundation
- 2021: Sustainability-linked bond

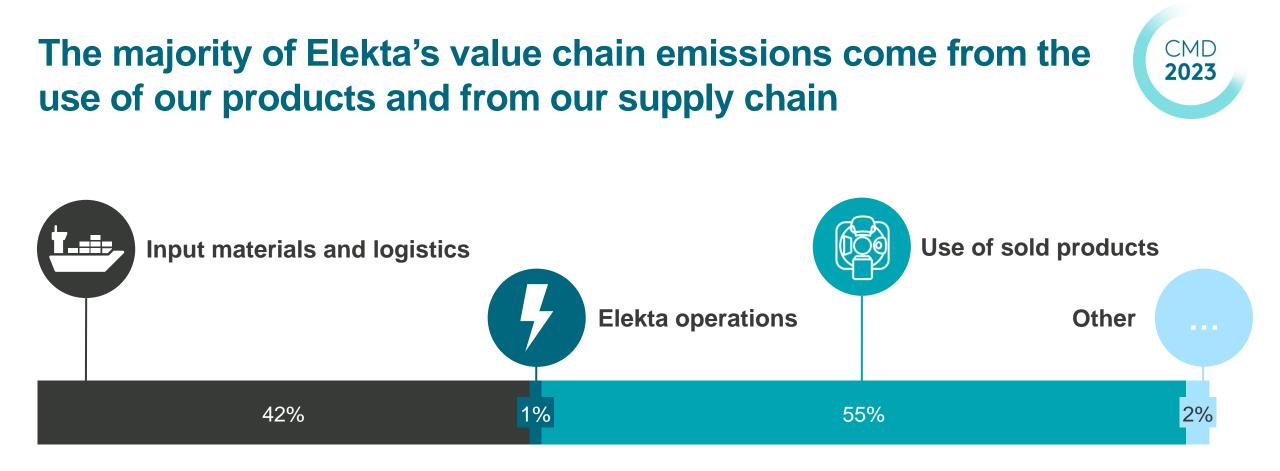
#### Governance

- Robust compliance program
   in place
- Compliance controls included in processes

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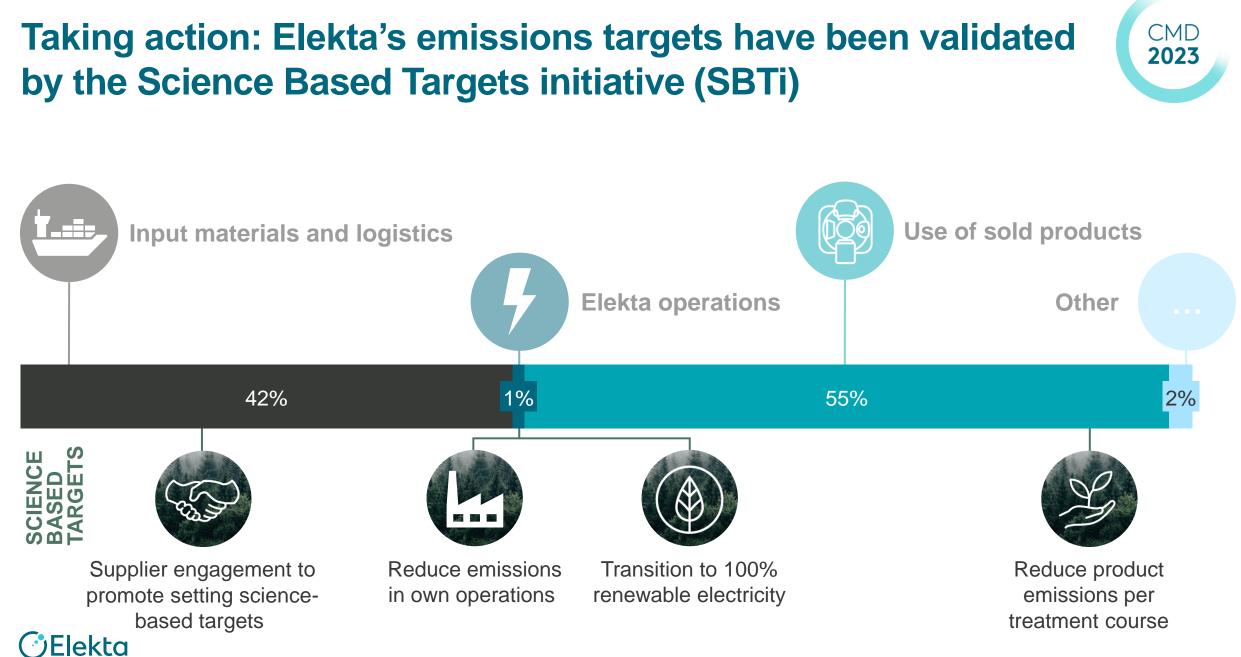
• Company-wide trainings







Elekta value chain emissions FY21/22: Total baseline 738k tons CO2e. During SBTi validation, the 21 22 baseline was reduced compared to publicly reported information.



### Through innovation, Elekta creates more environmentally efficient ways to treat cancer

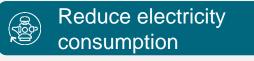


**Product** emissions per treatment course:

Emissions from the use of our products

Treatment courses delivered

Example levers to drive down product emissions





Renewable electricity at customer sites

Reduce SF6 use



Reduce packaging and EoL waste

Example levers to drive up number of treatments by shortening each treatment course



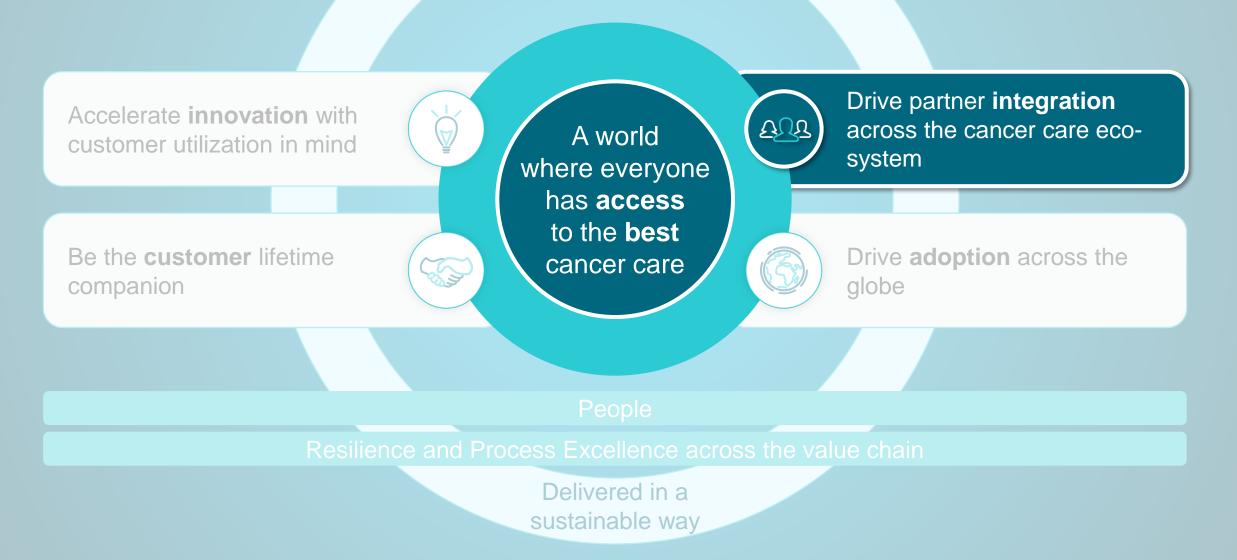


Improved workflow

#### Elekta

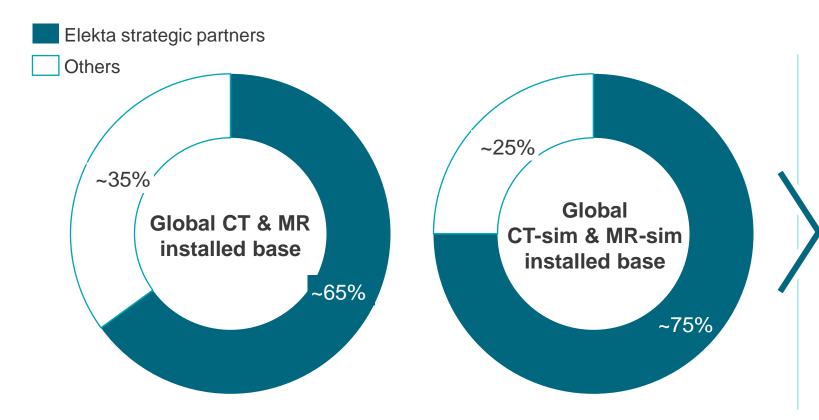
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#### Elekta's partnerships create opportunities for our customers and increase market reach

#### Our imaging partners lead the imaging market



#### Our partners enable us to:

 Allow for personalized choice through seamless interoperability

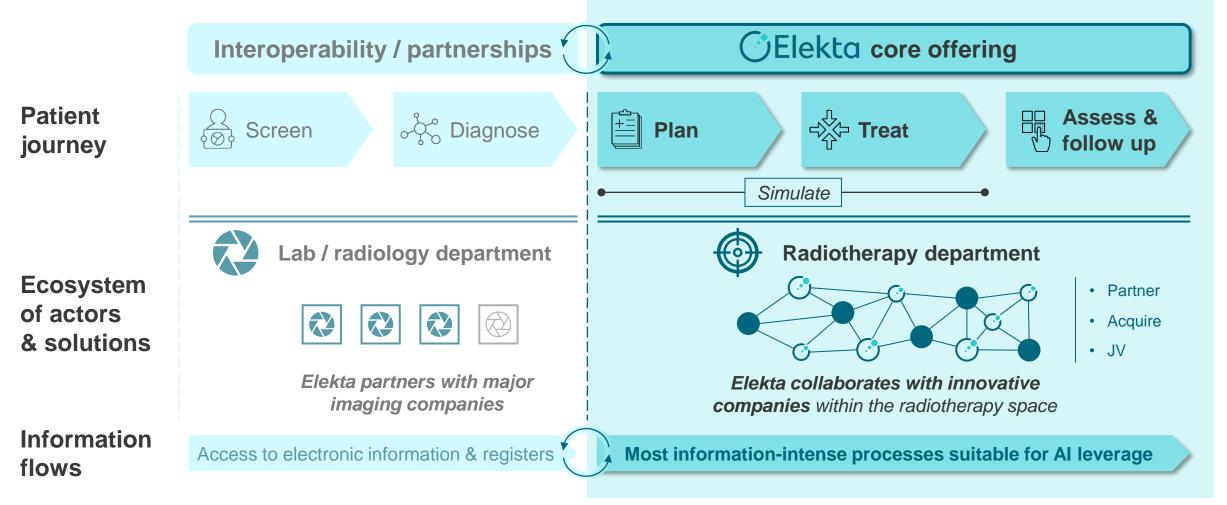
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- Accelerate our market approach by engaging oncology networks
- Drive sales of bundled deals, from 5-8% today

#### Elekta

Analysis of CT & MR and CT-sim & MR-sim total install base for top four global vendors Source: Elekta Analysis

# Elekta is the largest stand-alone radiotherapy company, with strong parterships across the patient care journey

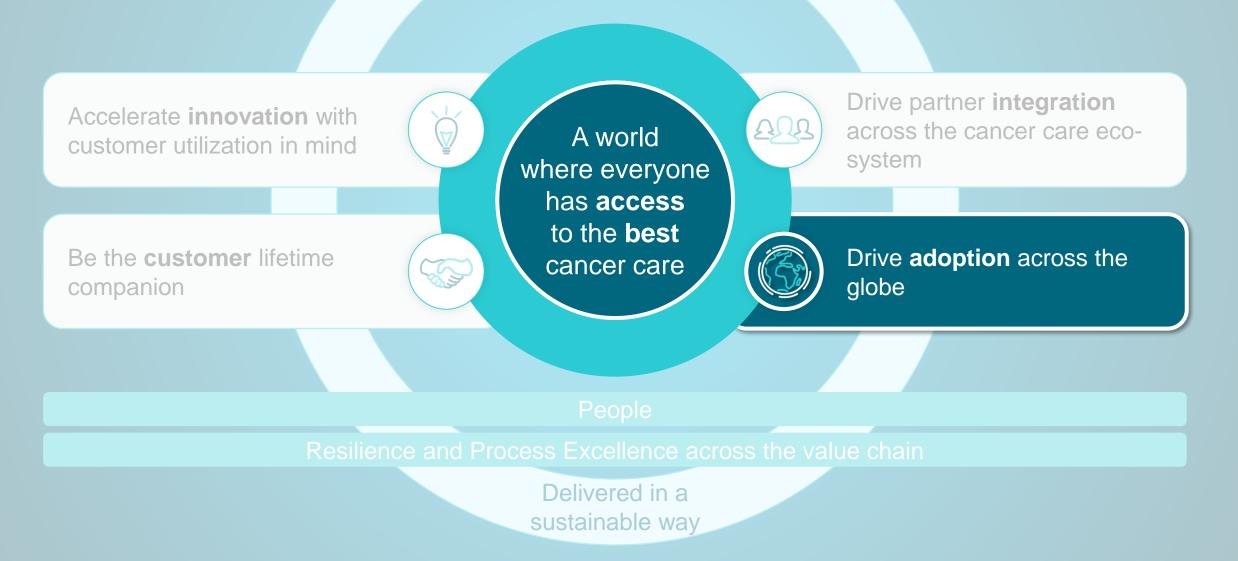


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Elekta

#### ACCESS 2025 Strategy





## **Unity MR-Linac**



# The 18th MR-Linac Consortium Meeting highlights the power of Elekta Unity





#### **Consortium details**

- 600+ physicians, physicists and radiographers (>300 in person)
- 65 cancer centers from 26 different countries
- > 100+ scientific abstracts







### Three "winning" abstracts showcase the progress towards Unity as a new standard of care





Visualizing radiation sensitivity of tumor sub-volumes for personalized RT



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#### Elekta

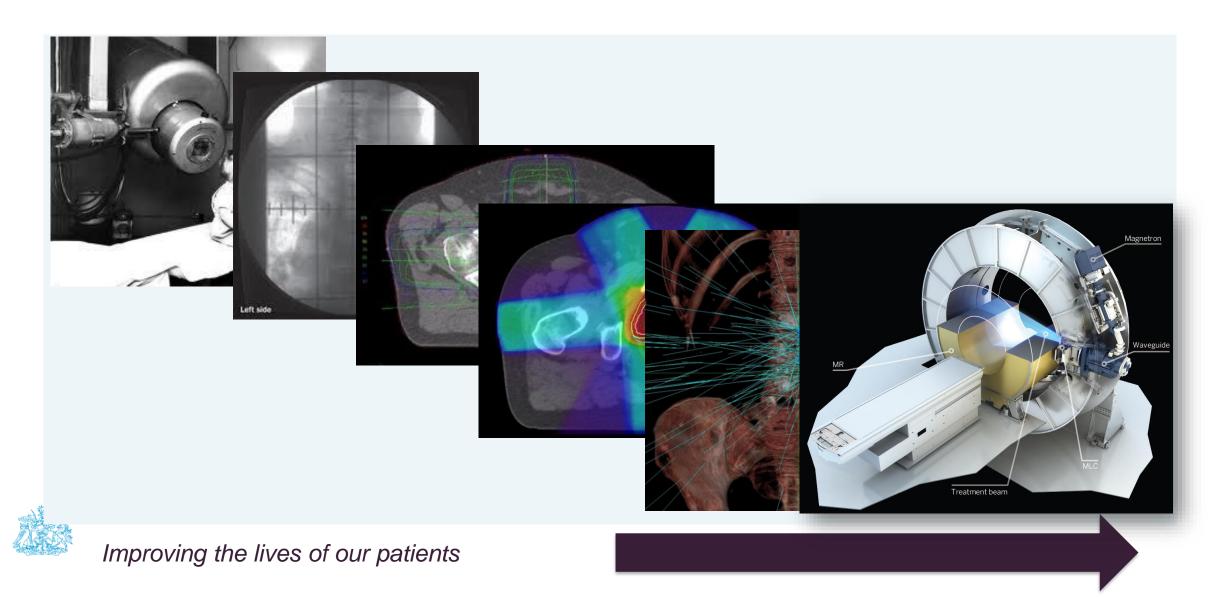
## Next-generation radiotherapy

Dr Alison Tree Consultant Clinical Oncologist, Royal Marsden Hospital and the Institute of Cancer Research



Life demands excellence

## How has radiotherapy changed over the last decade?

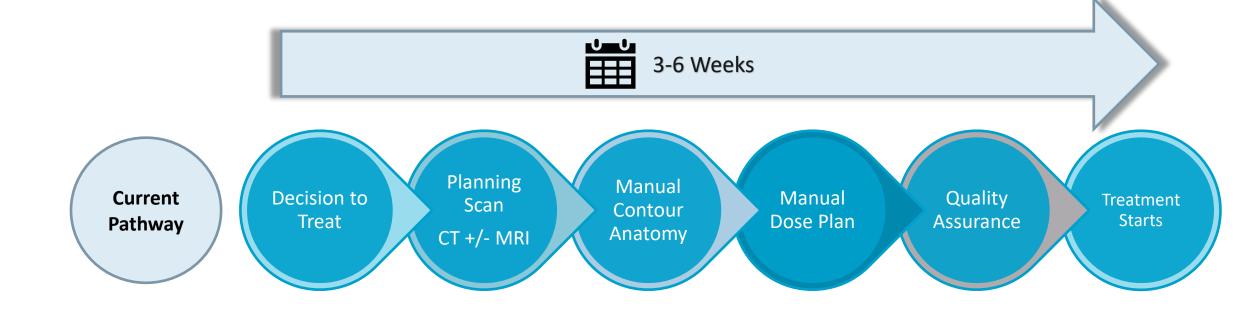


### Research in prostate cancer over the last 15 years

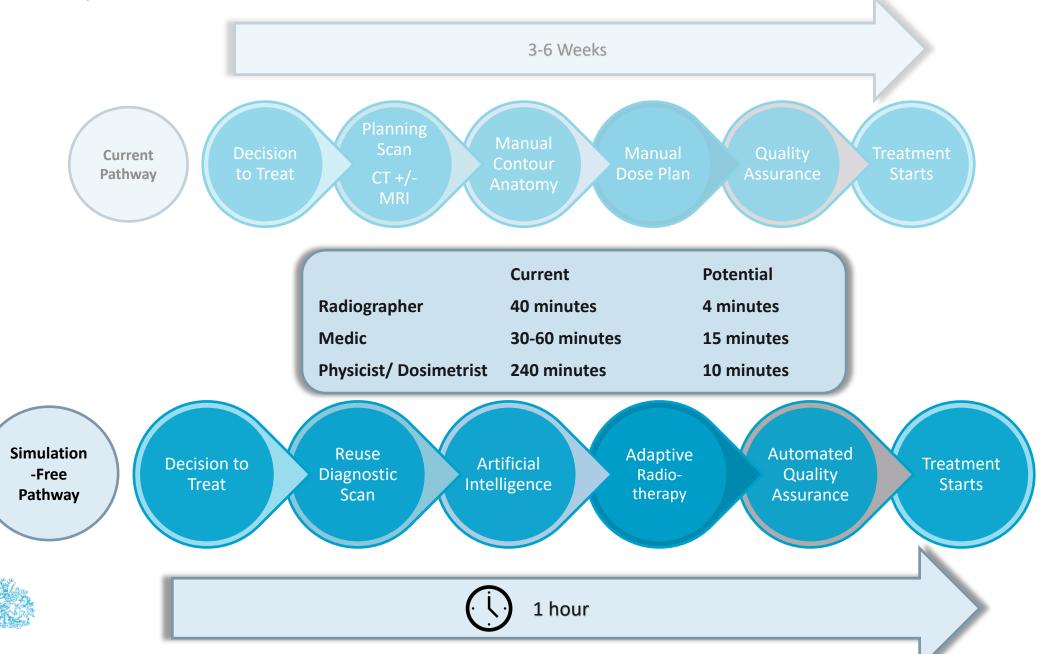
2000	late 2000s	2016	By end 2023?	
6.5 weeks of daily treatment 60% cancer	7.5 weeks of daily treatment (RT01 trial) 71% cancer	4 weeks of daily treatment (CHHiP trial) 91% cancer	5 days of treatment (PACE trial) ? cancer	Better technology cures more patients, with
control at 5 years	control at 5 years	control at 5 years	control at 5 years	less side effects
بال الا	33% bowel side effects	14% bowel side effects	<5% bowel bother	



## Simulation (preparation) for radiotherapy

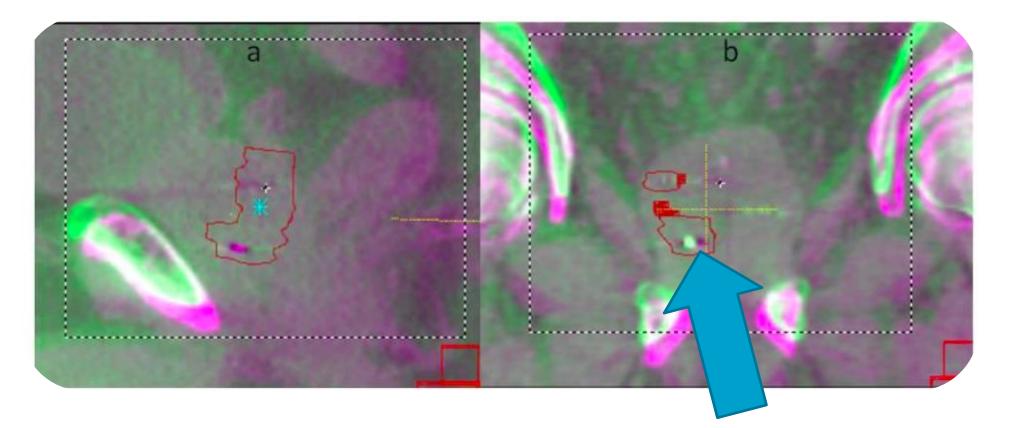






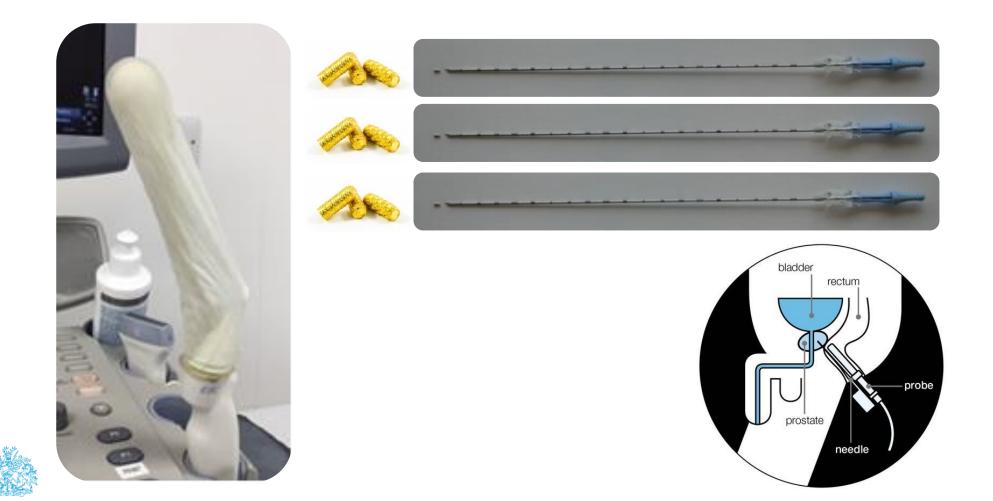
The Royal Marsden

### Without a Unity, what is the best we can do?





#### Four key advantages to Elekta Unity: 1. No gold seeds



### Four key advantages to Elekta Unity: 2. Image guidance accuracy

- Better soft tissue resolution
- CT of patient 2 and Unity image of patient 2







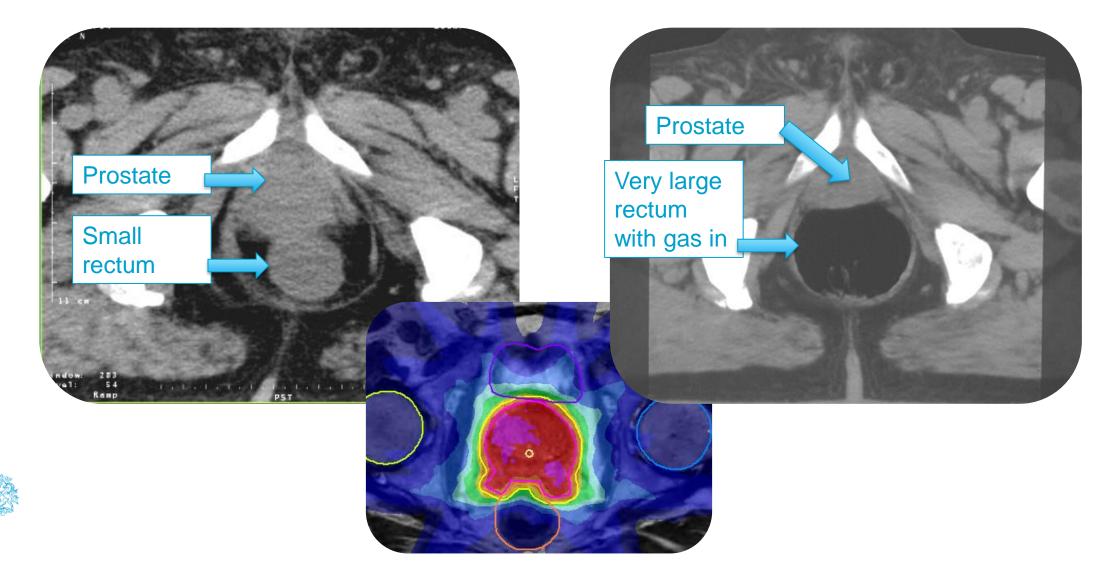
### Four key advantages to Elekta Unity: 3. Monitor while you treat

- What we can currently see when we turn the beam on

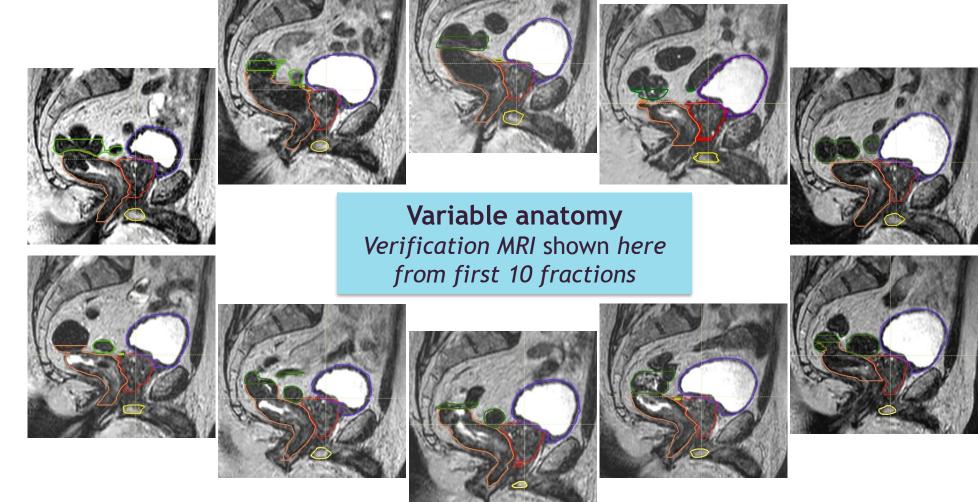




#### Four key advantages to Elekta Unity: 4. Change the dose whenever the anatomy changes



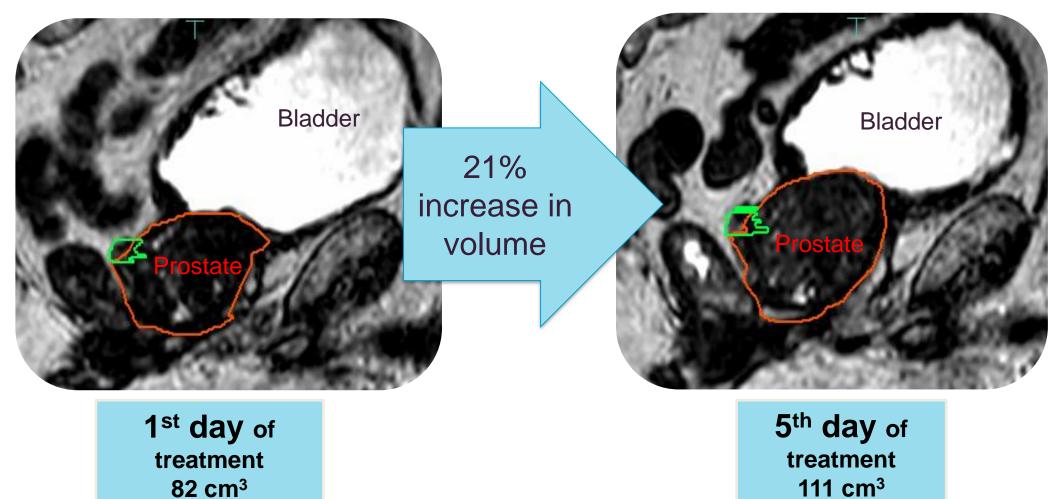
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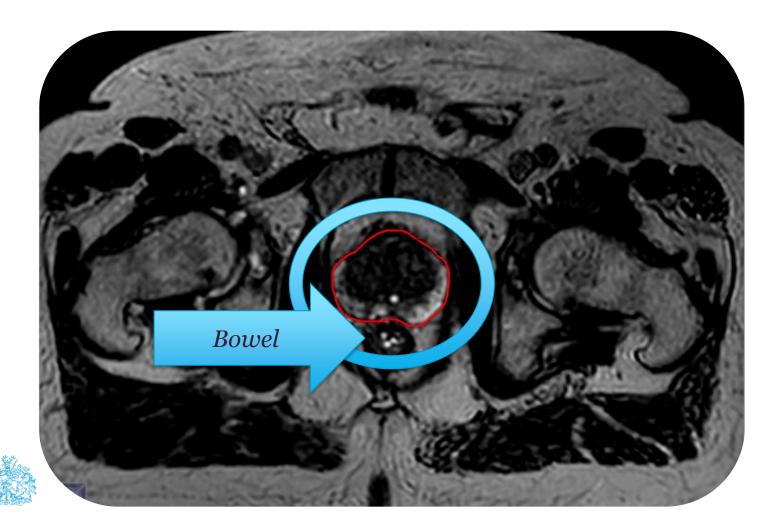
MR-Linac therapy increased dose to tumour by 6-10%, with no change in healthy tissue doses.

### Unity has helped us understand radiotherapy better





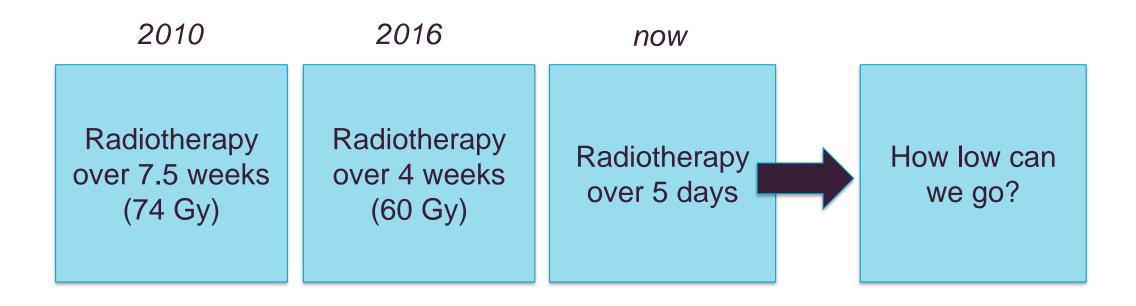
# Allow FUNDAMENTAL change in how we deliver radiotherapy - no margins



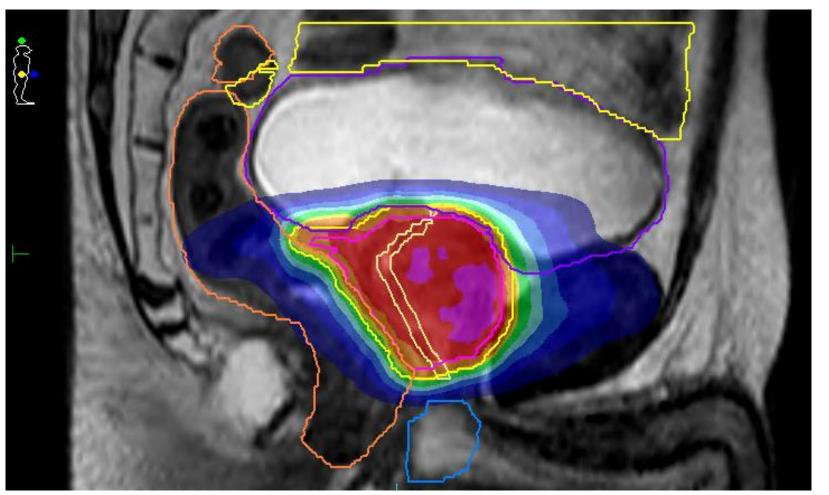
We need "margins" because:

- The prostate can swell
- The prostate can move
- The patient could wriggle
- The cancer can change

#### Where does the Unity enable us to go in prostate cancer?











The Royal Marsden



## HERMES clinical study Royal Marsden

The ROYAL MARSDEN NHS Foundation Trust



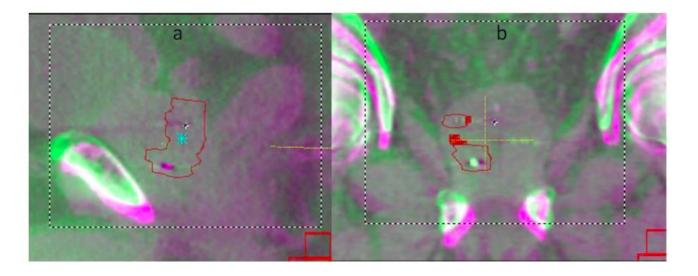
CR The Institute of Cancer Research

5 Unity treatments

2 Unity treatments



#### If you only get two chances to get it right, which machine do you want your treatment on?

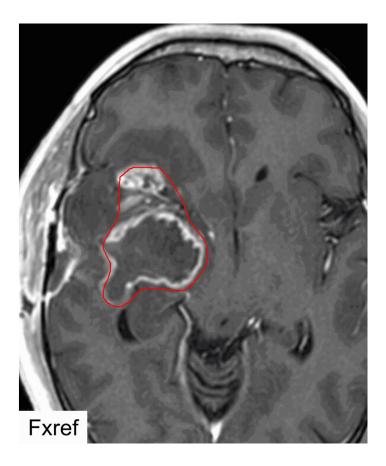


- Sub-optimal targeting on a CT-based radiotherapy machine
- Needs gold seeds inserted
- Needs bigger margins for error so more healthy tissue irradiated
- No way of accounting for swelling

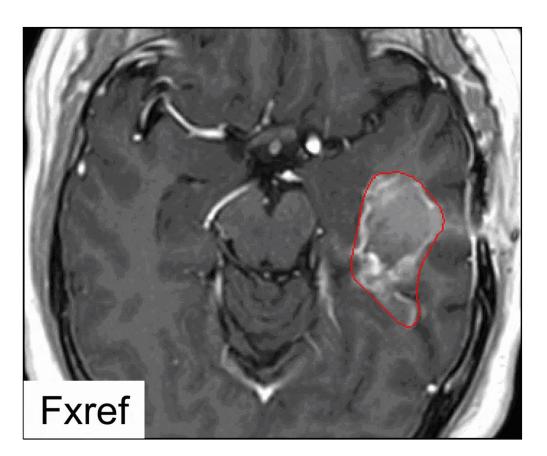


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#### It's not just about prostate cancer

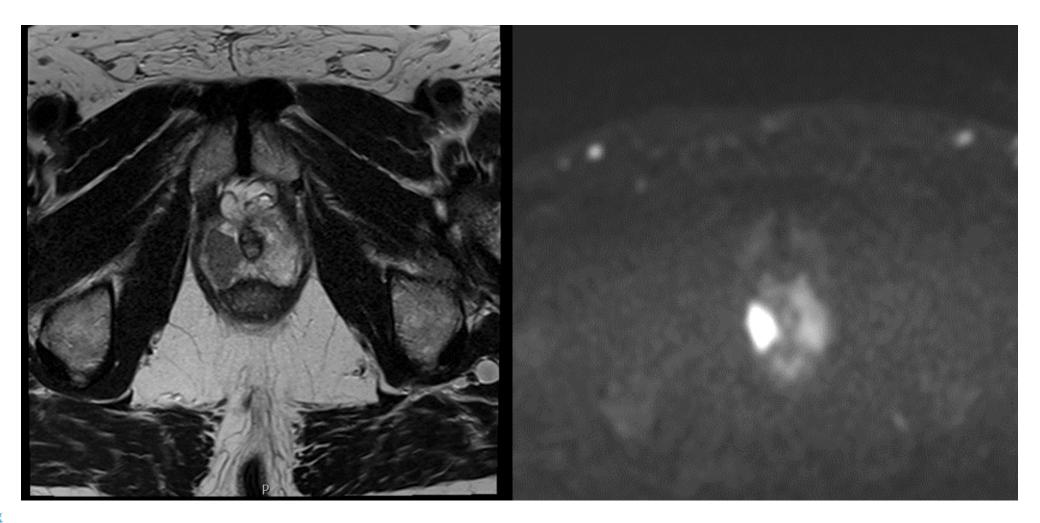






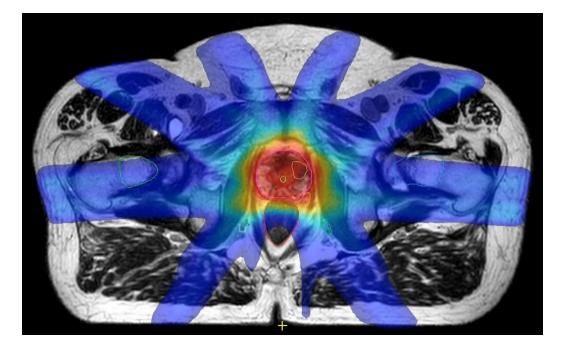
Images courtesy of Dr Jay Detsky Toronto, Canada The Royal Marsden

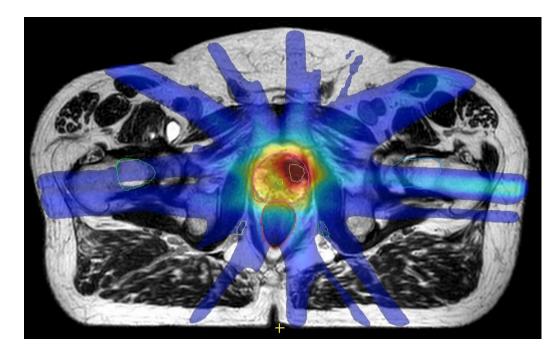
### **Opens up new possibilities - biological imaging**





## Next paradigm shift... putting the dose where it really matters





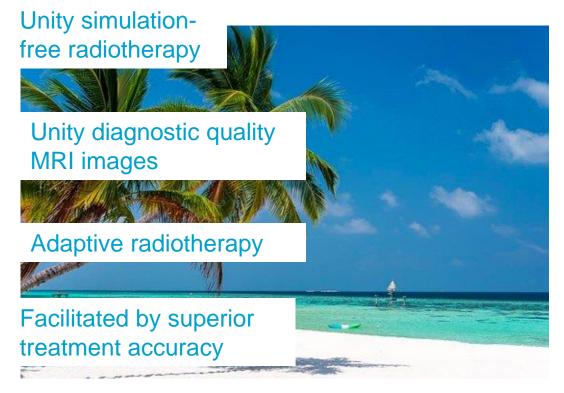
Images courtesy of Thijs Dassen, NKI



The Royal Marsden

## Imagine the perfect system for curing cancer with radiotherapy

- Start radiotherapy immediately – no waiting
- See cancer **clearly** before and during treatment
- Change plan as often as the internal anatomy moves
- Few fractions
- No side effects



Working on it!





CHANGE WILL NOT COME IF WE WAIT FOR SOME OTHER PERSON OR SOME OTHER TIME WE ARE THE ONES WE'VE BEEN WAITING FOR WE ARE THE CHANGE THAT WE SEEK

**BARACK OBAMA** 



## **Availability of Care**





# Elekta has delivered on our promise to develop patient access in underserved markets

#### Our promise from last CMD ...

#### Improving patient access through:

- Smart market coverage and local presence
- **~**
- Develop human capital
- Partnering with Ministries of Health



- Partnering with private actors and investors
- Right products for market

#### ... realized around the globe



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#### Elekta

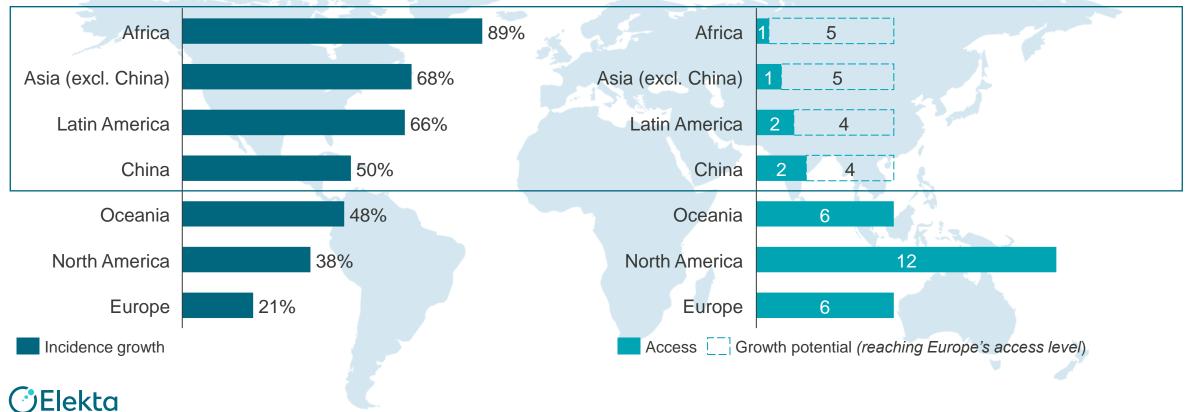
## Markets with highest cancer incidence growth also have largest demand for radiotherapy



**RT** systems per million population

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Cancer incidence growth (2020-2040)



Source: IARC; IAEA: DIRAC (Directory of Radiotherapy Centres), 2021; Elekta Market Intelligence

# The potential of the underserved markets will allow for growth in our most profitable areas

SERVICE

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SW

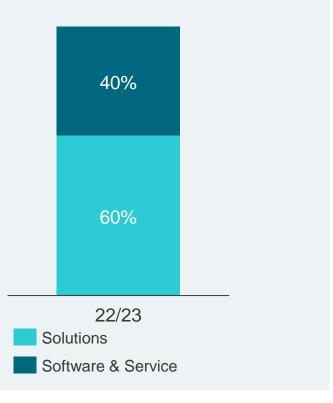
OLUTIONS

Õ



## Software and Service make up ~40 % of revenue...

lekta



## ... and will continue to grow because of the following drivers

#### Accelerate our local market presence

- Driving Elekta's full offering (incl. Service and Software) to new and existing customers

#### **Capture large service potential**

- Leveraging new greenfield installed base

#### Focus on SaaS

- Driving margins from increased SaaS business

#### Strengthen our partnerships

- Enabling larger reach

#### Drive adoption of advanced technologies

- Elevating care in mature pockets

### ACCESS 2025 Strategy





## SaaS and Elekta ONE





From first SaaS order to 15% of OIS software orders in two years laid foundation for launch of...





Elekta ONE primarily to be offered in the software subscription model



### Elekta ONE offers a strong SaaS commercial model

#### **Elekta ONE: Customer benefits**



#### ONE platform with all the solutions

- Software packages with tiered functionality
- Support the open software ecosystem
- Streamlined workflow



#### Allows clinicians to focus on treating patients

- Clear pricing
- Single Service Agreement
- Lower investment risk for customers

#### Customers always up to date

- Unlimited user licenses
- · Updates to latest versions, no upgrade fees
- Easier IT lift



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#### Elekta

# Elekta's increased SaaS focus brings commercial benefits, increased efficiencies, and cost savings

#### **Elekta ONE: Business implications**



#### Long-term stable revenue and margin expansion

- Increased value and revenue per customer 80% revenue increase per customer converting to SaaS
- Increased customer retention Zero attrition to date

#### **Operational efficiencies**

- Low effort to add new solutions on Elekta ONE platform
- · Contract renewal is a commercial event to drive SaaS



#### Cost savings

- Focusing on core competences while partnering with industry leaders
- · Predictive and proactive support increases predictability

Increased market share, improved operations, strong revenue growth and margin contribution going forward



CMD

2023

### Elekta

# Customer traction in both mature and growth markets is validating the vision behind Elekta ONE





Dr. Shantanu Dhar HealthCare Global Enterprises Bengaluru, Karnataka, India



200,000+ patients treated per year



270+ oncologists working in their hospitals



24 locations across India

Elekta

"Elekta's software solution is a one stop shop for our clinicians that helps standardize workflow across all our hospitals, so that they can spend more time with our patients"

## **US Market**





### Elekta solves US customers' productivity challenges and creates a competitive edge in the market

#### **Current market dynamics in the US**



>50% health systems reporting decreased financial performance<sup>1</sup>



5x spend on contract labor due to workforce shortages<sup>2</sup>



CMD 2023



Flekta

3% decrease in cancer mortality due to advancements in novel therapies<sup>3</sup>

1. Kaufman Hall the Current State of Hospital Finances 2. "A Special Workforce Edition of the National Hospital Flash Report," Kaufman Hall, May 2022; "Nursing in 2021: Retaining the healthcare workforce when we need it most," McKinsey, 2021 3. NIH Annual Report to the Nation: Cancer deaths continue downward trend

# Going forward, we see three keys areas to drive market share growth



Improved customer productivity

<u>-lekta</u>

Delivering productivity improvements via software, newstandard-of-care RT technologies, service, and education

#### **Differentiated advanced therapies**

Market adoption MR Linac, Adaptive CT-Linac, Brachy program opportunities, and provide the latest Gamma Knife

#### Accelerated market approach

Leveraging our partnerships with large imaging partners enterprise accounts and focusing on competitive market share growth



