### **Elekta London road show**

Richard Hausmann, President and CEO *April 25, 2017* 





# Elekta – global leader in radiation therapy

- One of the two major global companies in radiation therapy
- Active on 120 markets globally
- ~40% global market share; leader in Asia Pacific and Europe
- Over 1 M treatments per year
- 3,700 installed systems
- 3,600 employees worldwide
- Net sales SEK 10.6 bn
- Listed on the Nasdaq OMX Nordic Exchange since 1994



### Radiation therapy – underlying growth potential

### Underlying growing need

- New cancer cases to grow from 15 M per year to 24 M by 2035
- Increased recurrence

#### Growth somewhat damped by:

- Current low economic growth and healthcare spend
- New technology drive higher efficiency per system

### Lack of capacity

At least 10,000 additional linacs are required to meet current needs\*



### Less educated personnel

- Need for workflow automation
- Learning systems / decision support

# Innovation enable broader usage

 Additional cancer types to be treated (MR-linac)

# Well established and cost efficient modality

 40-60 percent of cancer patients receive RT in Western World. Account for much lower share of cost



3 | Focus where it matters

## **ONCOLOGY INFORMATICS**

Treatment pathway centric Vendor & therapy agnostic Localized to markets

SURGERY



MOSAIQ Oncology specific EMR



**RADIATION** 

& MEDICAL

EMR

MOSAIQ Oncology Analytics The second secon

MOSAIQ Image & Plan Review

**PARTICAL** 

**THERAPY** 

METRIC/LGK Cancer Registries

**Oncology Informatics Portfolio** 

## TREATMENT SOLUTIONS

Precise & Efficient Imaging centric Adaptive workflows



Linacs Portfolio



Neuro Portfolio



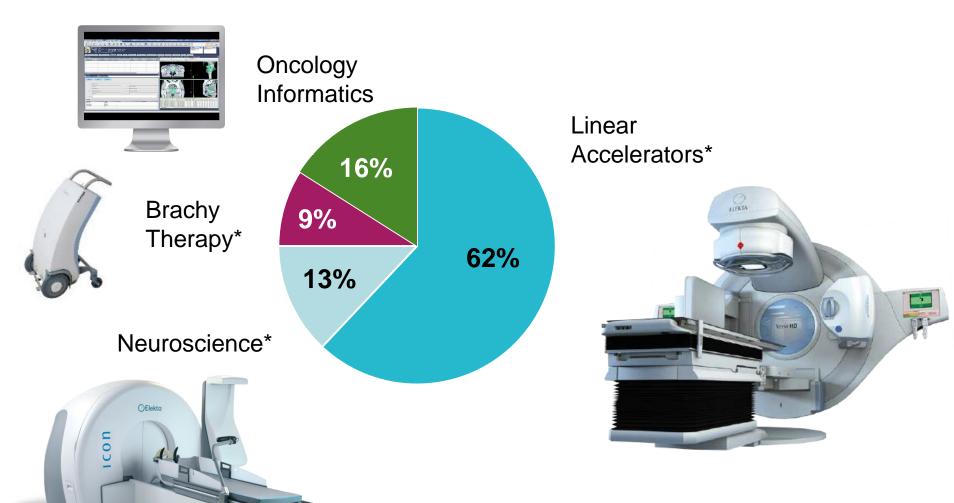
Brachy Portfolio



MR-Linac (Research)



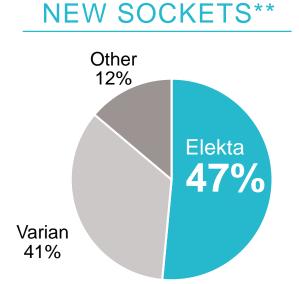
### Elekta's revenue base (Q3 rolling 12 months)



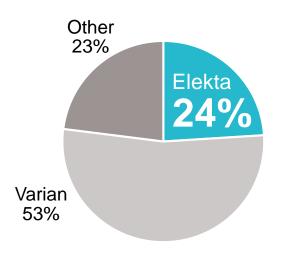


### Market position in linear accelerators





#### **INSTALLED BASE**





<sup>\*</sup>Order intake of linear accelerators last twelve months

<sup>\*\*</sup>New radiation therapy departments or expansion by new bunker

### Focus areas:

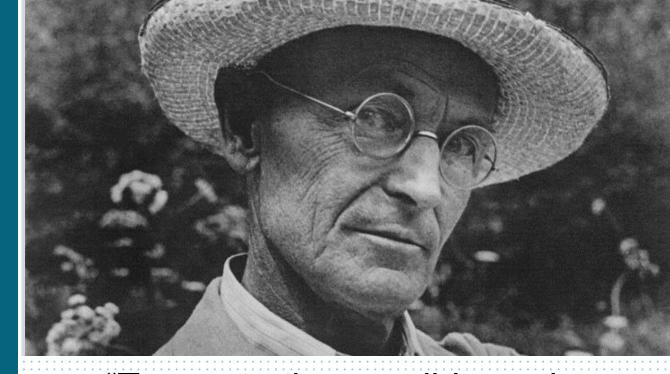
- 1. Innovation
- 2. Transformation



### Focus areas:

1. Innovation

### 2. Transformation



"To create the possible we have to constantly try the impossible"

Hermann Hesse

### The innovation opportunities for radiotherapy

More outcome and focus where it matters

### Image guidance

- High field MR as the ultimate soft tissue imaging tool
- Adaptive workflows to save healthy tissue by reducing margins!

### Workflow

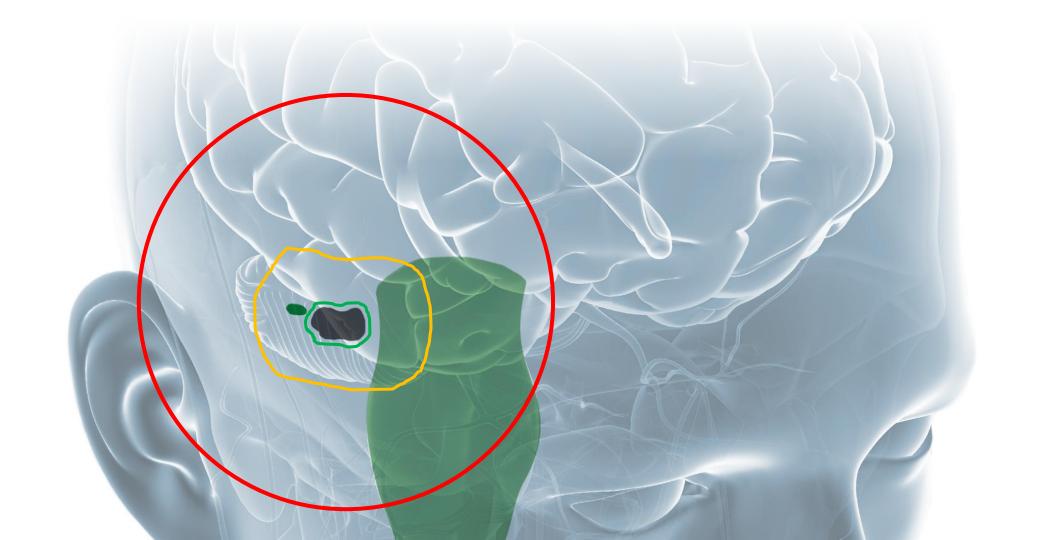
- Integrated and automated workflows on treatment units
- Seamless integration of alternative treatments on OIS level

### **Automation**

- Big data applications
- Decision support with self learning
- Analytics for efficiency improvements and patient outcomes

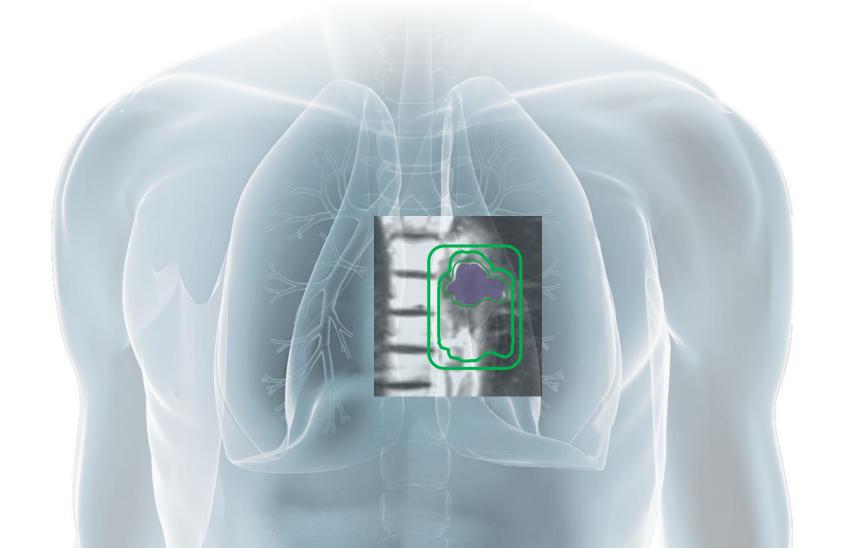


# Wrapping high dose as tight as possible to a target is sufficient in static situations...





# ...but targets often move and only advanced imaging helps reduce margins and further limit dose to healthy tissue...



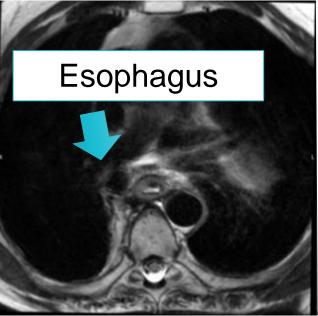


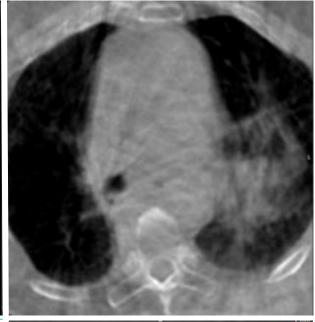
...and for day-to-day changes of shape and position, seamless and on-line plan adaptation is vital.

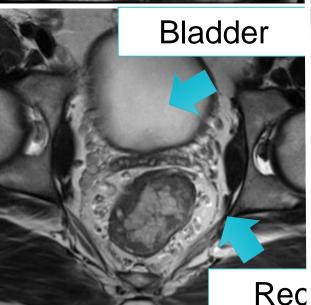


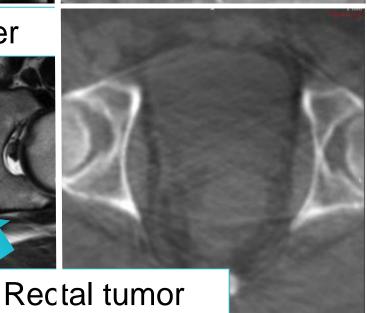
# MR-Linac (New)

# Cone Beam IGRT (Today)











### MR-Linac

Brings together the capability of high-field diagnostic MR imaging, the highest standard of precision radiation therapy delivery and sophisticated adaptive workflow software **for the first time**.

### How to navigate in todays RT-world





### 7 consortium sites















### 5 commercial systems













# 12 MR-linac customers to date

Ambition: 75 orders until 2019

Launch in H2 calendar year 2017

### Focus areas:

1. Innovation

2. Transformation



# Transformation for profitable growth on track

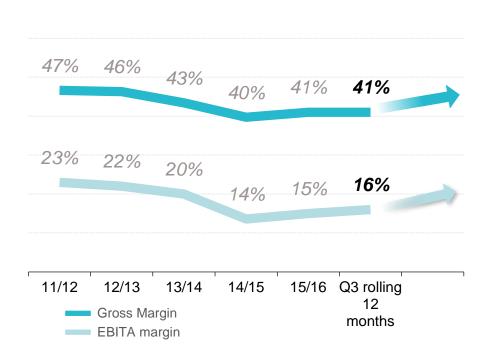
### **Objectives**

- Improve processes and structure
- Reduce cost and restore profitability
- Strengthen cash flow and reduce working capital
- Improve customer experience and drive excellence in product development



### Ambition is to improve EBITA margin to >20%

#### <u>Margin development\* (illustrative)</u>



#### Transformation program targets

EBITA margin of **>20%** by 2017/18

Cost reductions of SEK **700**\*\* M

with full effect 2017/18

Net working capital to sales below

**5%** by 2016/17

Produce-to-order
process. One-off
revenue effect was
SEK 650 in
H1 2016/17

Realized

SEK 535 M

as of Q3

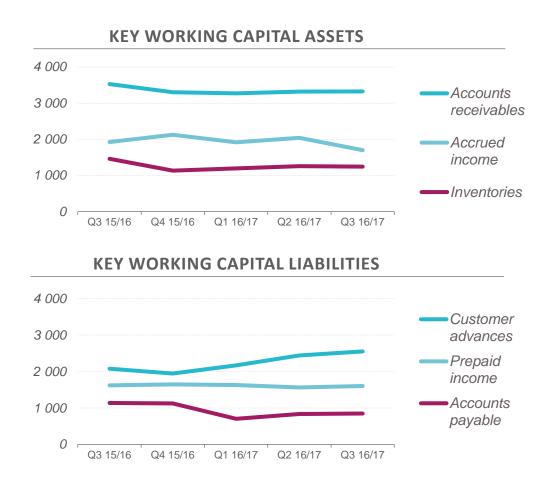
Net working capital to sales at

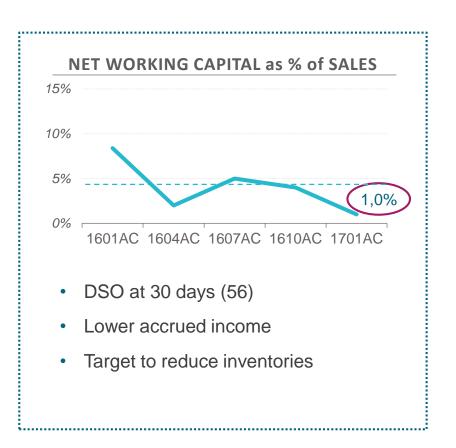
1%

Implemented



### Net working capital at 1% of net sales\*









**UNIQUE POSITION** in long-term growing market

# STRONG PRODUCT OFFERING and leading R&D portfolio

## TRANSFORMATION ON TRACK

for operational excellence and profitable growth





# Focus where it matters.

