



Elekta R&D Update - 22 January 2015, Utrecht		
11.00	R&D Update	Niklas Savander President and CEO
11.15	Atlantic Positioning	Dee Mathieson,  SVP Oncology Business Line Management
11.30	Atlantic Update	Kevin Brown Head of Scientific and Medical Affairs
11.40	Q&A	All speakers
12.00	Informal Q&A	Professor Marco van Vulpen Head of Radiation Oncology  Professor Jan Lagendijk Head of Radiation Oncology Physics  Professor Bas Raaymakers Experimental Clinical Physics
12.50	Atlantic tour	-













# Elekta R&D update

Niklas Savander

President & CEO

Utrecht, 22 January 2015



## Strategic choices

- Emerging markets
- Product innovation
- Software

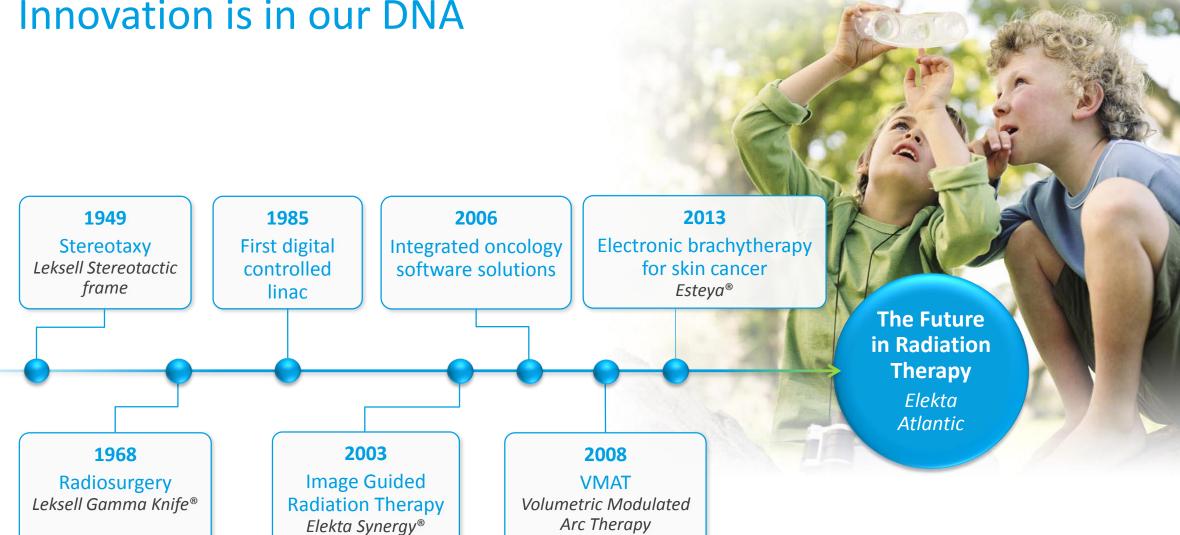








#### Innovation is in our DNA



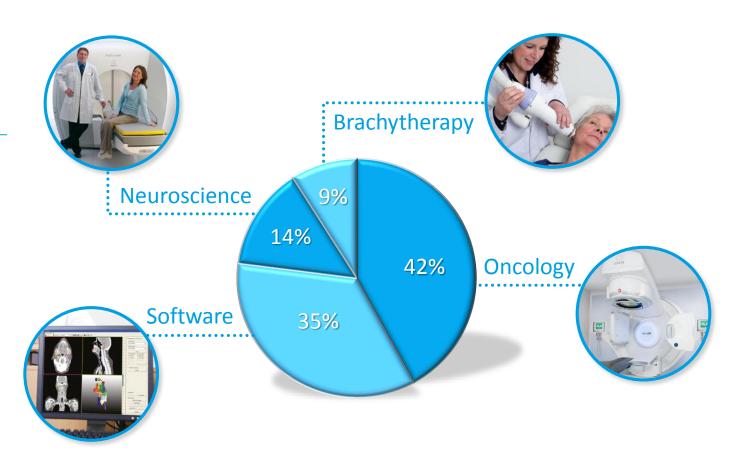


## R&D key programs and spend

Fiscal year 2014/15

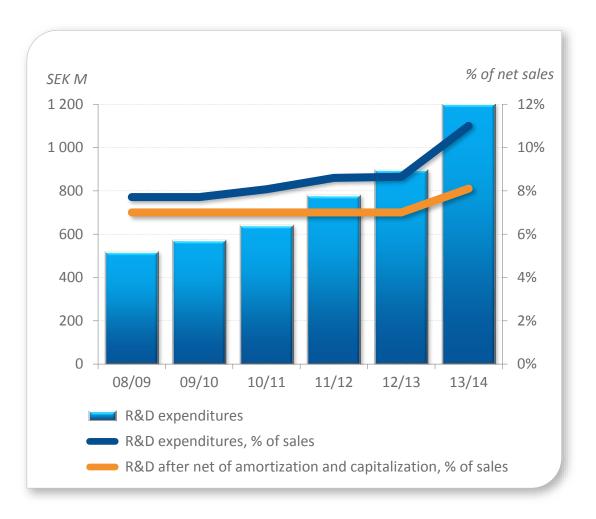
#### *Main Elekta R&D programs:*

- Atlantic
- Information Guided Cancer Care
- Next generation Gamma Knife
- Vision 2020 for Brachytherapy





#### R&D investments for future growth



- 2013/14: step change in R&D investments
  - MRI-guided radiation therapy system
- Expected to grow more in line with sales going forward
- Return to R&D level of around 8% from 2018



# Atlantic launch and price



Planning	Ambition
Consortium orders – research systems	8
Regulatory approvals - CE Mark, 510(k)	During 2017
Launch and taking commercial orders	2017
First deliveries of commercial orders	2018
Total orders and deliveries during ramp up phase (until 2019)	75
Average price	± 4 times Versa HD



## Market expectations

Most top RT centers in the world are interested

 Over 100 hospitals have asked for bunker specifications

 Atlantic to be expected standard of care within 10 years

High potential to Grow the Pie





#### Collaboration enables Elekta innovation success

 Unique 12 year research collaboration with UMCU regarding Atlantic

Philips as MRI technology partner

 Strong engagement with members of Atlantic consortium

















# Atlantic positioning

Dee Mathieson

Senior Vice President, Oncology Business Line Management

Utrecht, 22 January 2015



#### The Future of Cancer Care

#### **Today's RT:**

IGRT with VMAT is Standard of Care

#### Atlantic

Increased Accuracy AND Precision

Real-Time Adaption (motion, shape, biology)

#### **Tomorrow's RT:**

- Better outcomes
- Lower costs
- Potential for new indications







## ATLANTIC.

CONSORTIUM

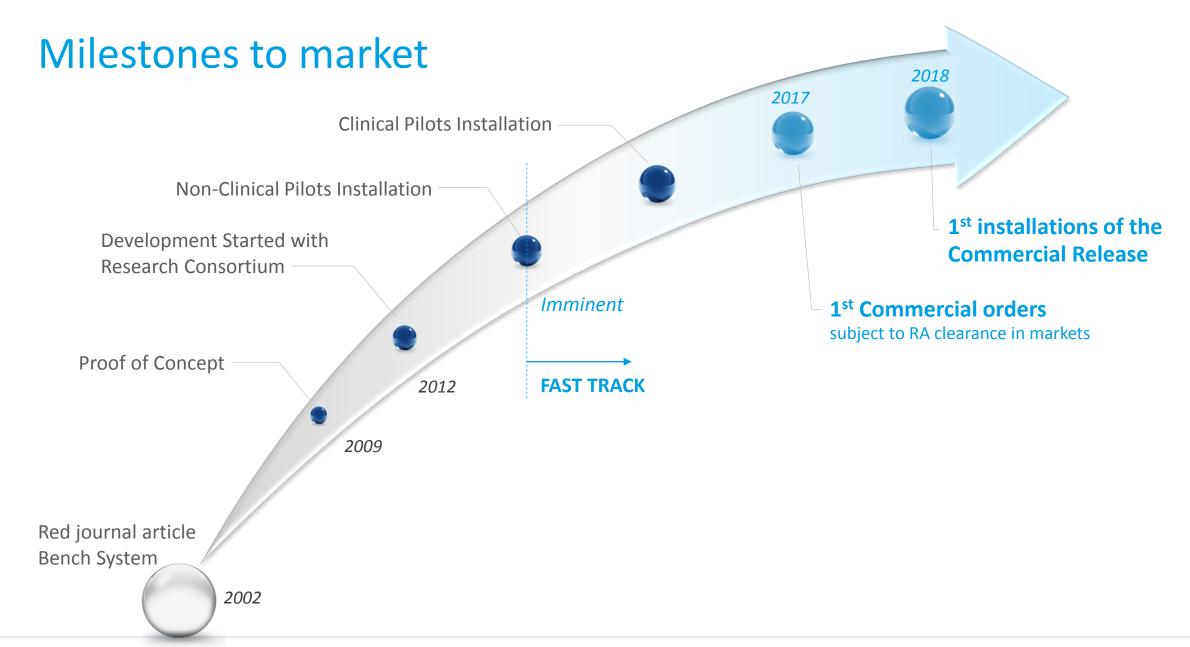
To discover and enhance new technologies that focus on improving and prolonging peoples lives.



## Introduction & Ramp-up









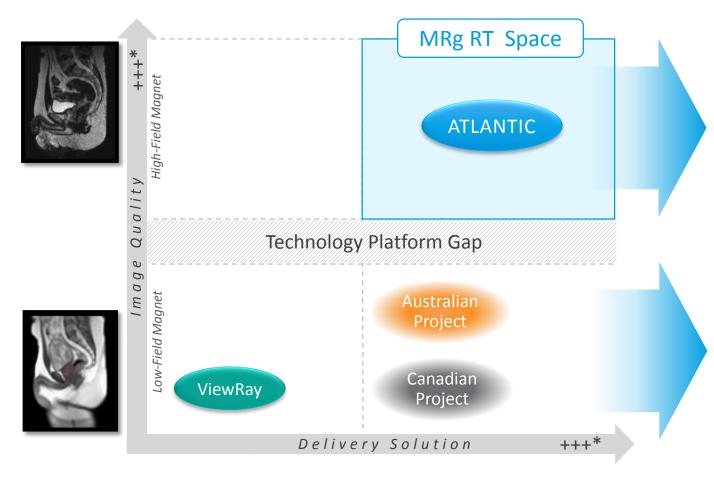
#### Strong interest and potential



- Most of the leading RT centres worldwide have expressed interest
- The early adopters are willing to invest up front and partner with us to demonstrate the Clinical & Economic value of Atlantic
- Key opinion leaders share a consensus that Atlantic will deliver superior Clinical Value at lower costs
- Treatment room comparable to linac room



#### Atlantic sets the bar

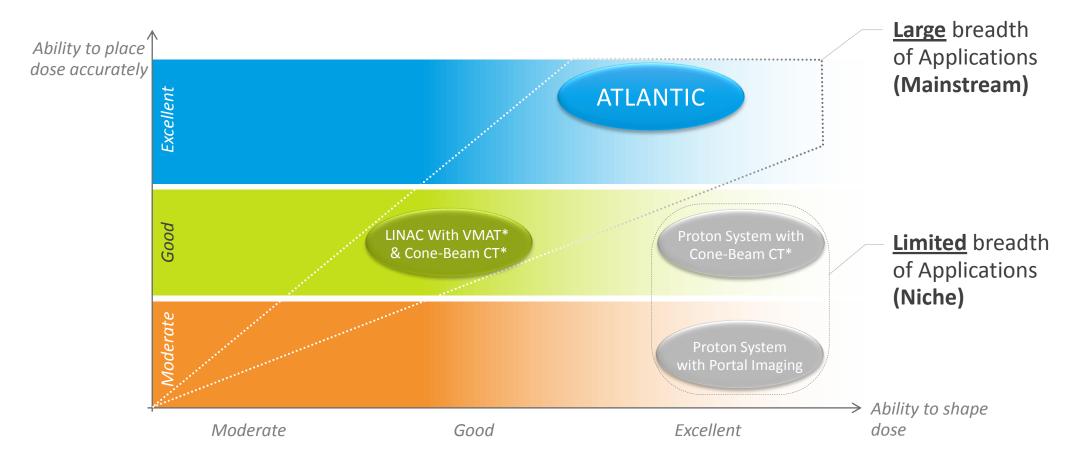


Through the Elekta-Philips partnership, Atlantic will deliver the full potential of MRgRT that requires best of both worlds:

- Image quality & performance of high-field MRI
- Beam accuracy of modern delivery technology
- Real-time Adaptive S/W solution
- Low Field magnet (e.g. 0.3T) vs. high-field magnet (e.g. 1.5T):
  - Image Quality degraded by a factor 5
  - Imaging Speed degraded by a factor 25
- Australian and Canadian systems are built to be novel research platforms



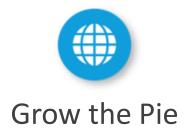
## Radiation Therapy Landscape

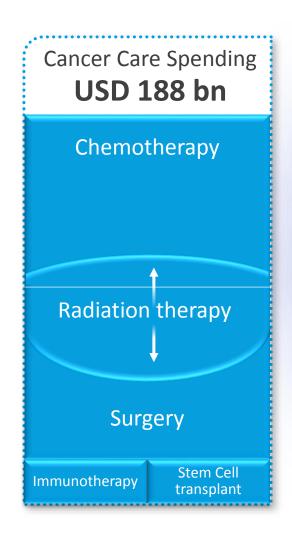


#### Image guidance is critical for accurate treatment



## Alignment with Strategic Agenda









Innovation

leadership













# **Atlantic Update**

Kevin Brown

Head of Scientific and Medical Affairs

Utrecht, 22 January 2015



## Progress in MRI-guided radiation therapy



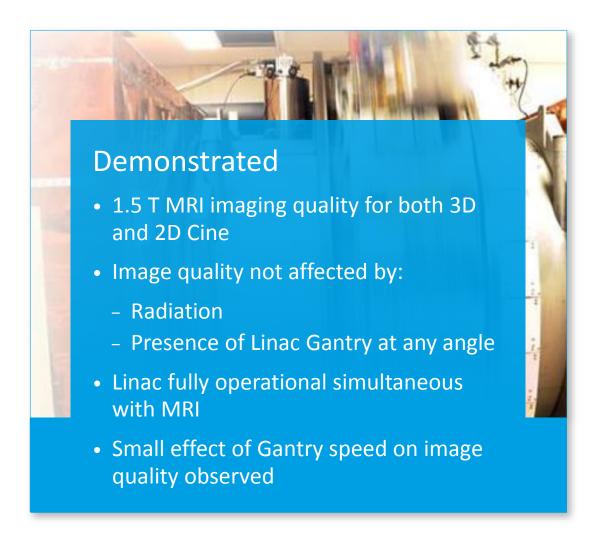
Previously we have shown the experimental system at Utrecht, the Netherlands

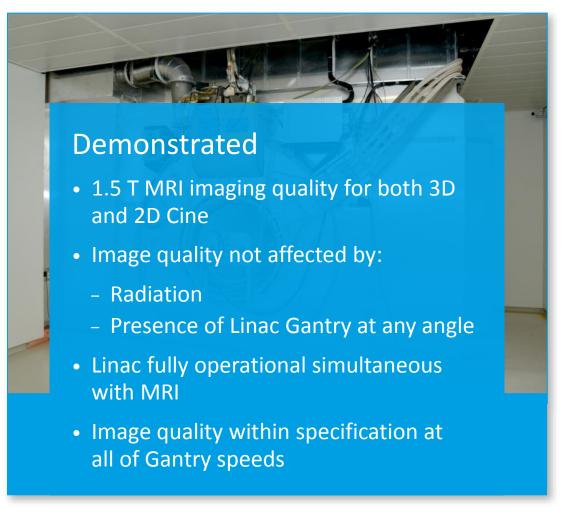


First generation high field MRI-guided radiation therapy system is now under test



#### Progress in MRI-guided radiation therapy

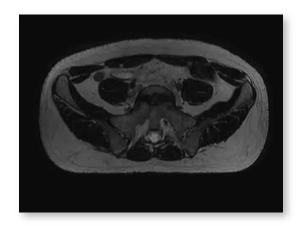






#### First generation high field MRI-guided radiation therapy system

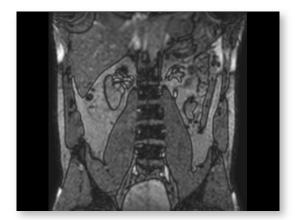
Example volunteer images

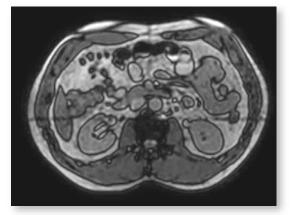






High resolution (0.7mm x 0.7mm x 1mm), 3D acquisition with exquisite image quality in all planes





High frame rate, multi-planar acquisition for motion monitoring



#### Elekta Atlantic consortium established

#### The consortium aims to:

- Demonstrate improved patient outcomes for existing radiation therapy indications
- Extend radiation therapy with new treatment techniques and be able to treat more indications

#### Each consortium member will have a MR linac for:

- Identifying clinical benefits and techniques
- Resolving clinical and technical challenges to implement these techniques
- Conducting clinical research to demonstrate the clinical value of the techniques



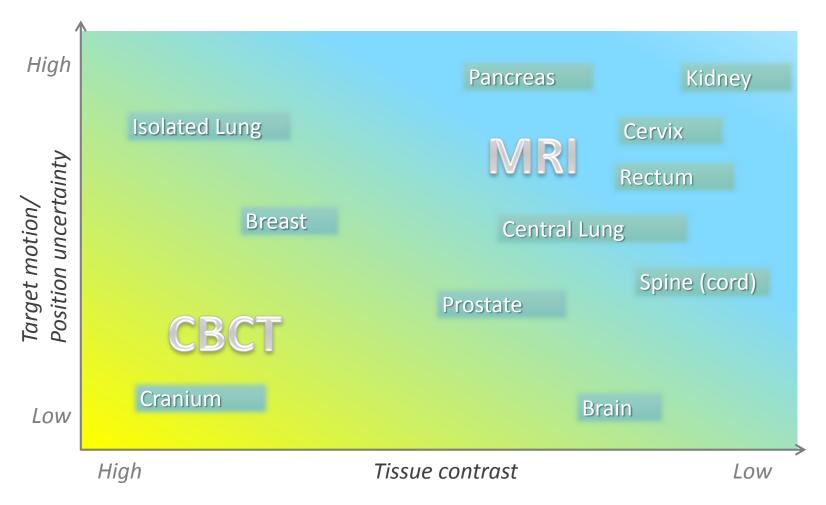


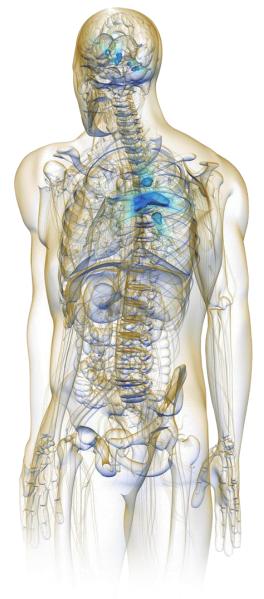
#### Leading consortium members





## Relative strengths of MRI and CBCT



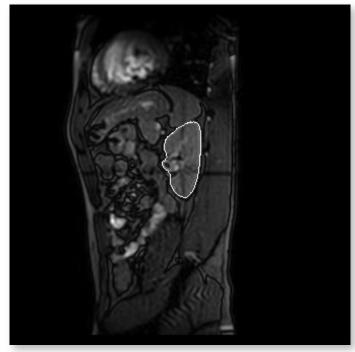




## Image and detect the target in real time

- Localization results for Kidney
- Alternating axial, coronal and sagittal slices
- Acquired and processed in 200 ms





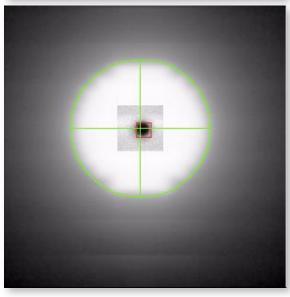




# ICR demonstrate feasibility of dynamic target tracking using Elekta Agility as a test platform

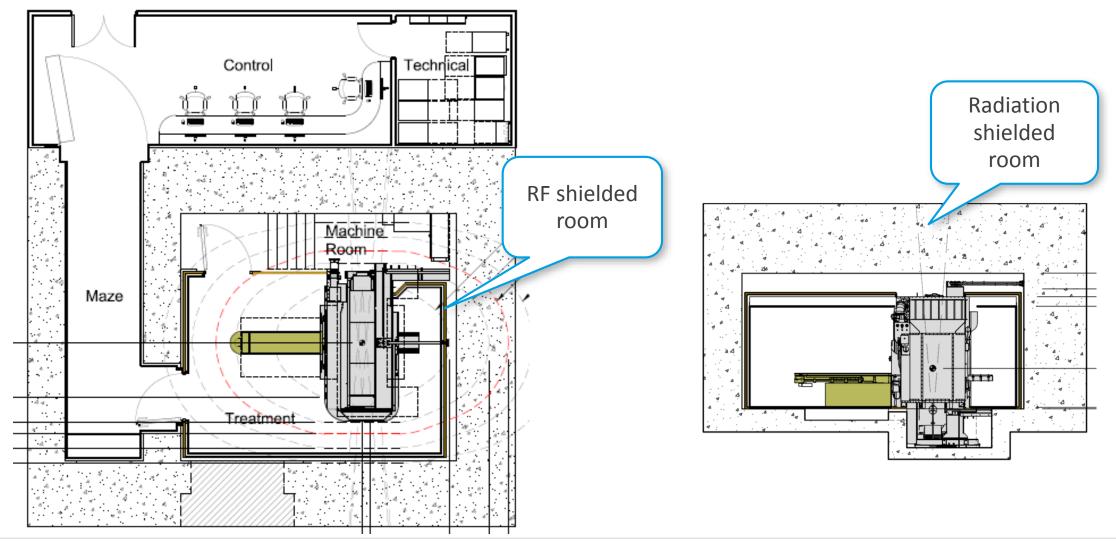
- Fast leaf motion including integrated Dynamic Leaf guides
- Fast dynamic orthogonal jaws
  - Seamlessly manages target motion orthogonal to leaf travel
- Exceptionally Low latency
  - Less than 100 ms
- Excellent dynamic accuracy
  - RMS Error typically 1mm
- Negligible residual dose error\*
  - Test of 8 typical clinical motions
  - No detectable error at 2mm/2%
  - Less than 2% of points at 1mm/1%







## Atlantic room is comparable to a Linac room





#### Recent progress

- Testing at UMCU continues
  - Successfully reproduced all the proof of concept tests on commercial grade system
  - All performance specs have been met or exceeded
- Feasibility of following moving targets with the MLC in real time demonstrated
  - Done without any surrogates and combined with clear images that make correct system operation evident







